

Strategic Responses to a Changing Economic Environment

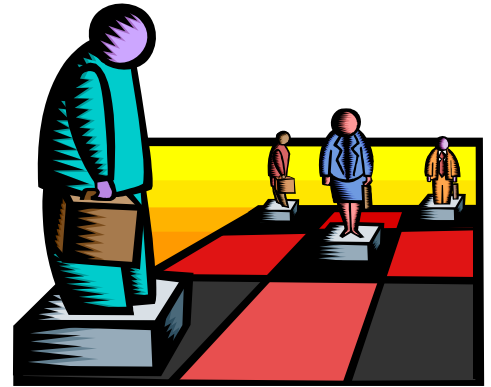
Local governments in South Government are faced with critical strategic choices as they deal with economic uncertainty and declining revenues. This teleconference will focus on the four overarching strategies for responding in this environment: 1) making cuts, 2) generating new revenue, 3) improving efficiency and processes and finding alternatives, and 4) cooperative approaches to delivering services.

The presenters for this session are from USC's Institute for Public Service and Policy Research – Dennis Lambries, Assistant Director of the Survey Research Laboratory, Jon Pierce, Ph.D., Associate Director of Governmental Research and Services, and Bill Tomes, MPER, Director of Governmental Research and Services. This is the first of three live, interactive teleconferences scheduled for 2009.

Through examples and interactive discussions during this teleconference, these speakers will illustrate how governments in South Carolina can successfully address critical strategic choices as they deal with economic uncertainty and declining revenues.

Topics to be discussed include:

- **Cutback Management Strategies and Tactics**
- **Deciding What to Cut**
- **The Human Side of Cutbacks**
- **Best and Worst Practices**
- **Generating New Revenue**
- **Improving Organizational Efficiency and Effectiveness**
- **Redesigning and Streamlining Processes and Services**
- **Intergovernmental Approaches to Service Delivery**
- **Generating Alternatives**



Who Should Attend: ALL county officials and employees.

Speakers: Dennis Lambries, Jon Pierce, Ph.D., and Bill Tomes, MPER, from the Institute for Public Service and Policy Research at the University of South Carolina.

TO PARTICIPATE IN THE TELECONFERENCE, YOU SHOULD:

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| ➤ Identify a "Coordinator" to be the official contact for the county. He/she will arrange all of the logistics prior to the teleconference and be on-site the day of the event. |
| ➤ Contact the nearest satellite viewing site and arrange equipment, seating, DVD Player, etc. |
| ➤ Mail an interoffice memo to all Department Directors from the Administrator encouraging participation. |
| ➤ Arrive at the viewing site by a half hour early to confirm that all equipment is working properly. |
| ➤ Identify a "Facilitator" and encourage viewers to ask questions and provide feedback. |
| ➤ RELAX and enjoy! |