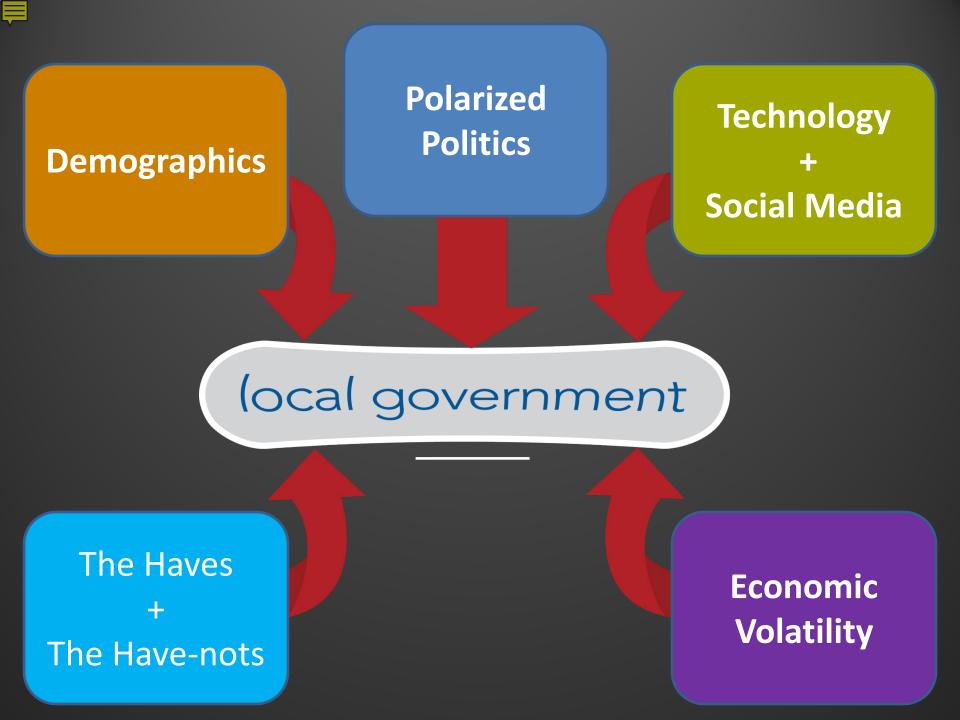
The Journey of Good to Great





Next Big Things

- Importance of the City/State
- Organization of Future
- Workforce of the Future
- Open Source World
- Disruptions and Creative Destruction



Next Big Things (cont.)

- High Tech and High Touch
- A.I.
- Data Analytics
- Evidence and Challenging
 Conventional Wisdom
- New Models of Finance



The 21st Century Challenges

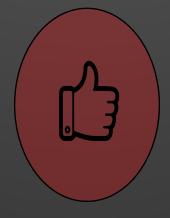
Issues are:

- Multi-Sector
- Multi-Disciplinary
- Multi-Jurisdictional
- Intergovernmental

Three Challenges



Litmus Politics



Results
vs
Politically
Acceptable



Facts
vs
Stories as
Currency

Formula for Success



Local Initiatives

- 1. Specific Use of the Money
- Comprehensive Citizen
 Engagement and
 Information Strategy
- 3. Trusted Agent



Ethical Tone & Behavior



Transparency +



Engagement +



Performance +



Accountability =



Trust

10 Characteristics of Great Organizations

Mission Driven / Value Based

Anchored Around a Set of Shared Organizational Values

Selecting Talented
People
Who Fit the Culture

Investing In and Developing People

Supporting Strong
Performers
and
High Performing Teams



Getting the "Right People in the Right Seat on the Bus"

Focusing on Personal and Organizational Accountability

Reinforcing the "Meaning" of Work

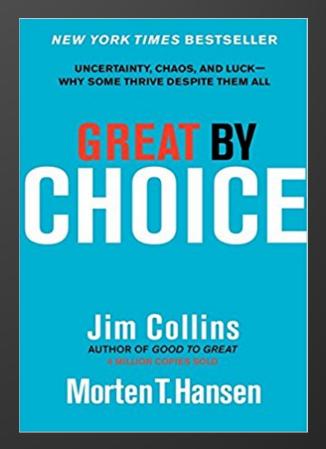
Resisting the Constraints of Job Titles, Job Descriptions, and Organizational Charts

Constantly Challenging the Organization to Be Better

Great By Choice

Twenty Mile March

Return On Luck



Leadership Skills for the Profession

£05.65

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Incremental Revolutionary

Architects of "Yes"

Being Decisive

Confront Conventional Wisdom Meaning



Master of the Flywheel



(1

Stockdale Paradox



Design Literacy

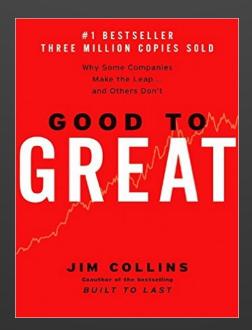


Story

Symphonic Skills

Greatness requires endless change and adaptation while preserving core values and purpose.

- Jim Collins



IF RESULTS MATTER, THEN LEADERSHIP AND MANAGEMENT COUNT

Thank You

Questions?