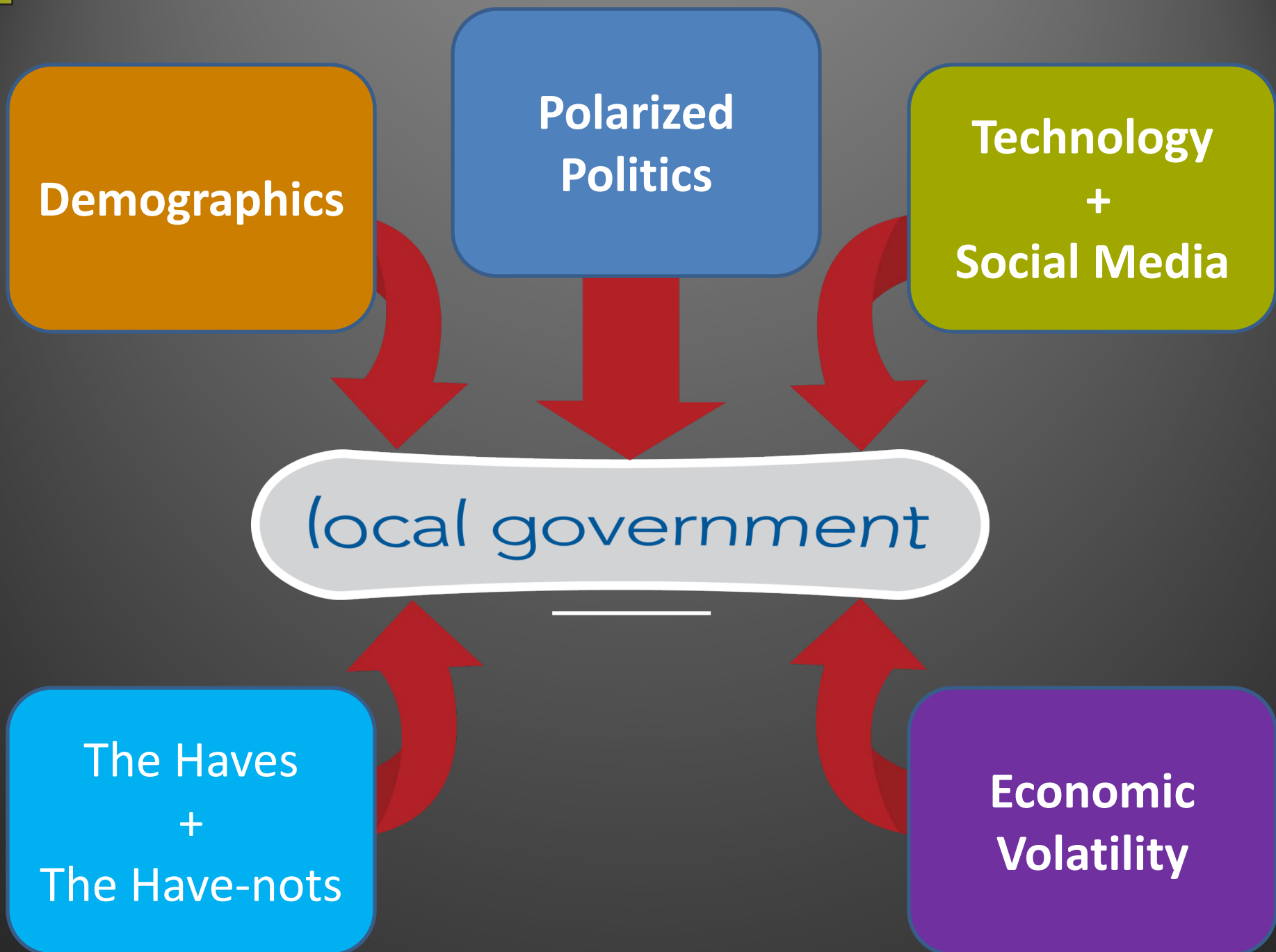


The Journey of Good to Great

Robert J. O'Neill
Fellow, Joseph P. Riley Jr. Center for Livable Communities
College of Charleston



Demographics

**Polarized
Politics**

**Technology
+
Social Media**

local government

**The Haves
+
The Have-nots**

**Economic
Volatility**



Housing



Environment



Safety



Education



Healthcare



Infrastructure



Jobs

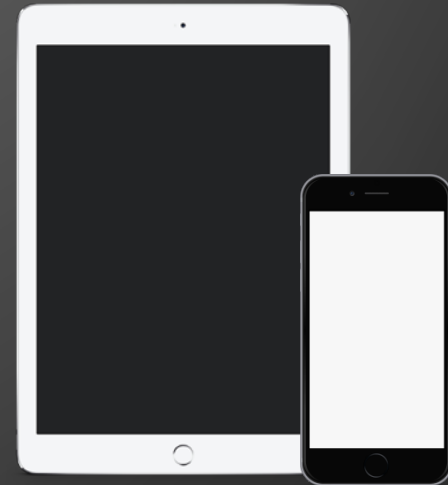
Next Big Things

- Importance of the City/State
- Organization of Future
- Workforce of the Future
- Open Source World
- Disruptions and Creative Destruction



Next Big Things (cont.)

- High Tech and High Touch
- A.I.
- Data Analytics
- Evidence and Challenging
Conventional Wisdom
- New Models of Finance

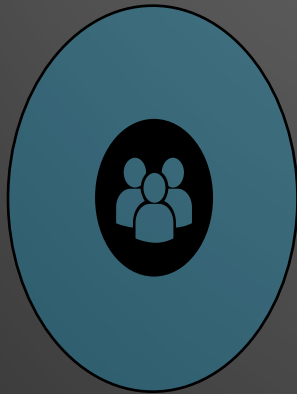


The 21st Century Challenges

Issues are:

- Multi-Sector
- Multi-Disciplinary
- Multi-Jurisdictional
- Intergovernmental

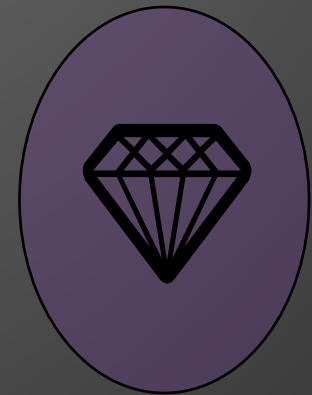
Three Challenges



Litmus Politics



Results
vs
Politically
Acceptable



Facts
vs
Stories as
Currency

Formula for Success



Success of

Local Initiatives

1. Specific Use of the Money
2. Comprehensive Citizen Engagement and Information Strategy
3. Trusted Agent

yes



no



Ethical Tone & Behavior



Transparency



Engagement



Performance

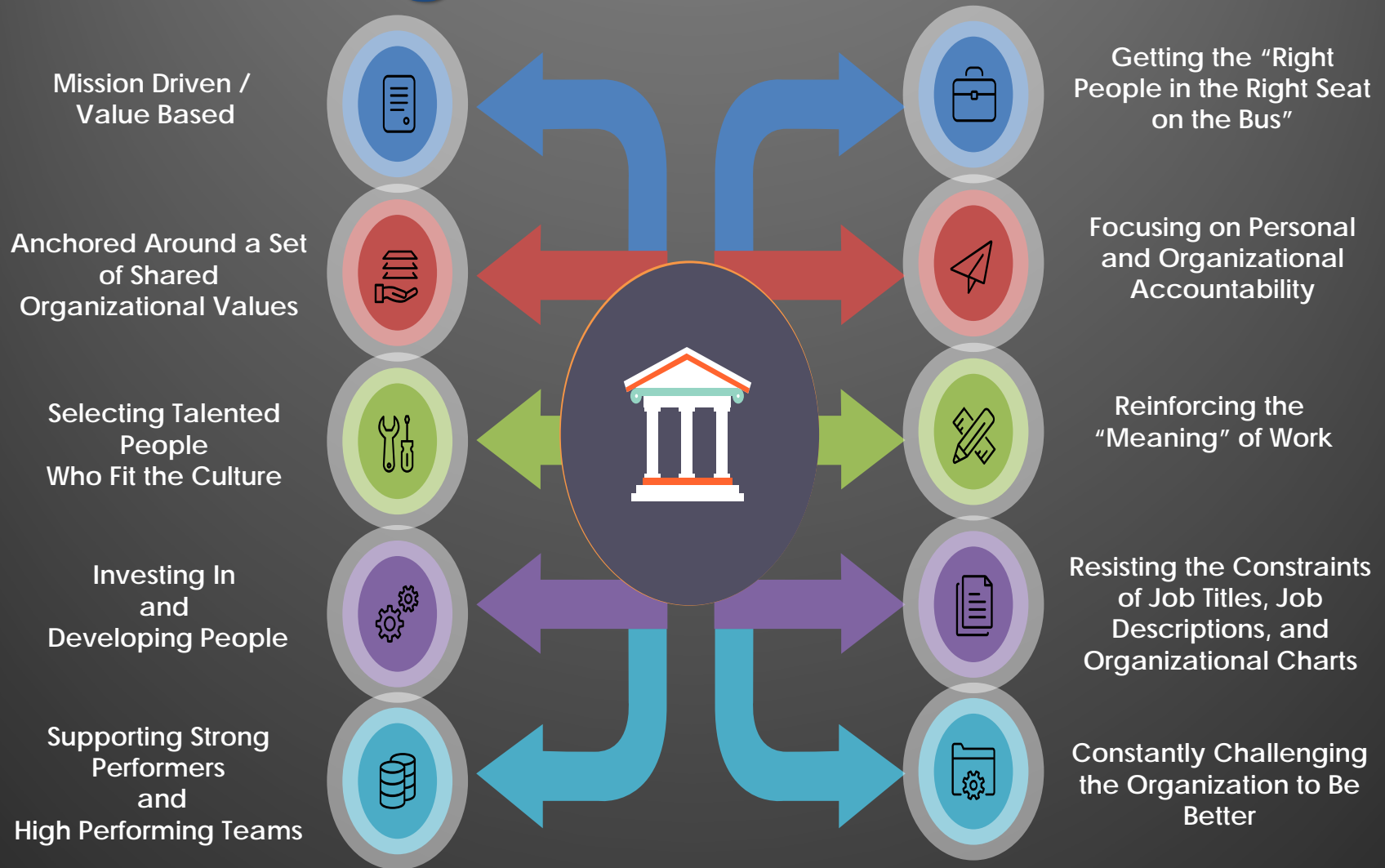


Accountability



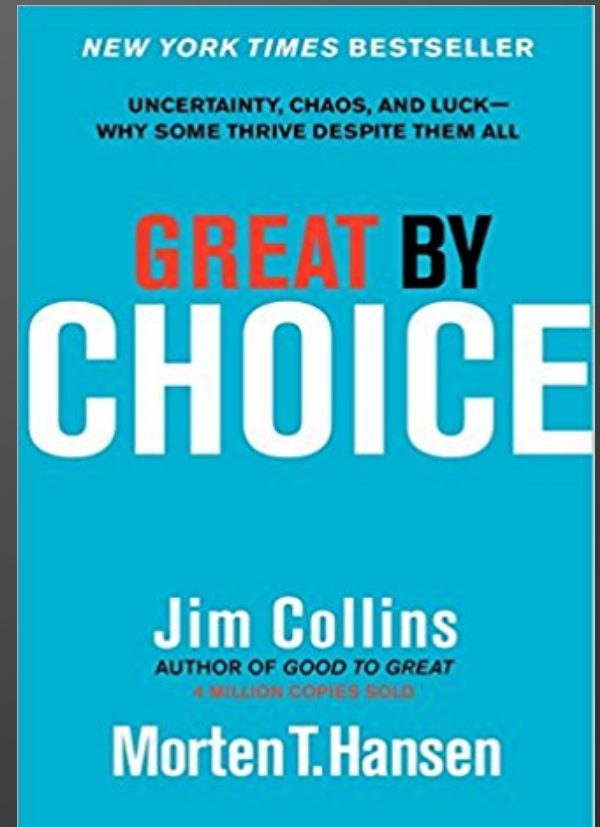
Trust

10 Characteristics of Great Organizations

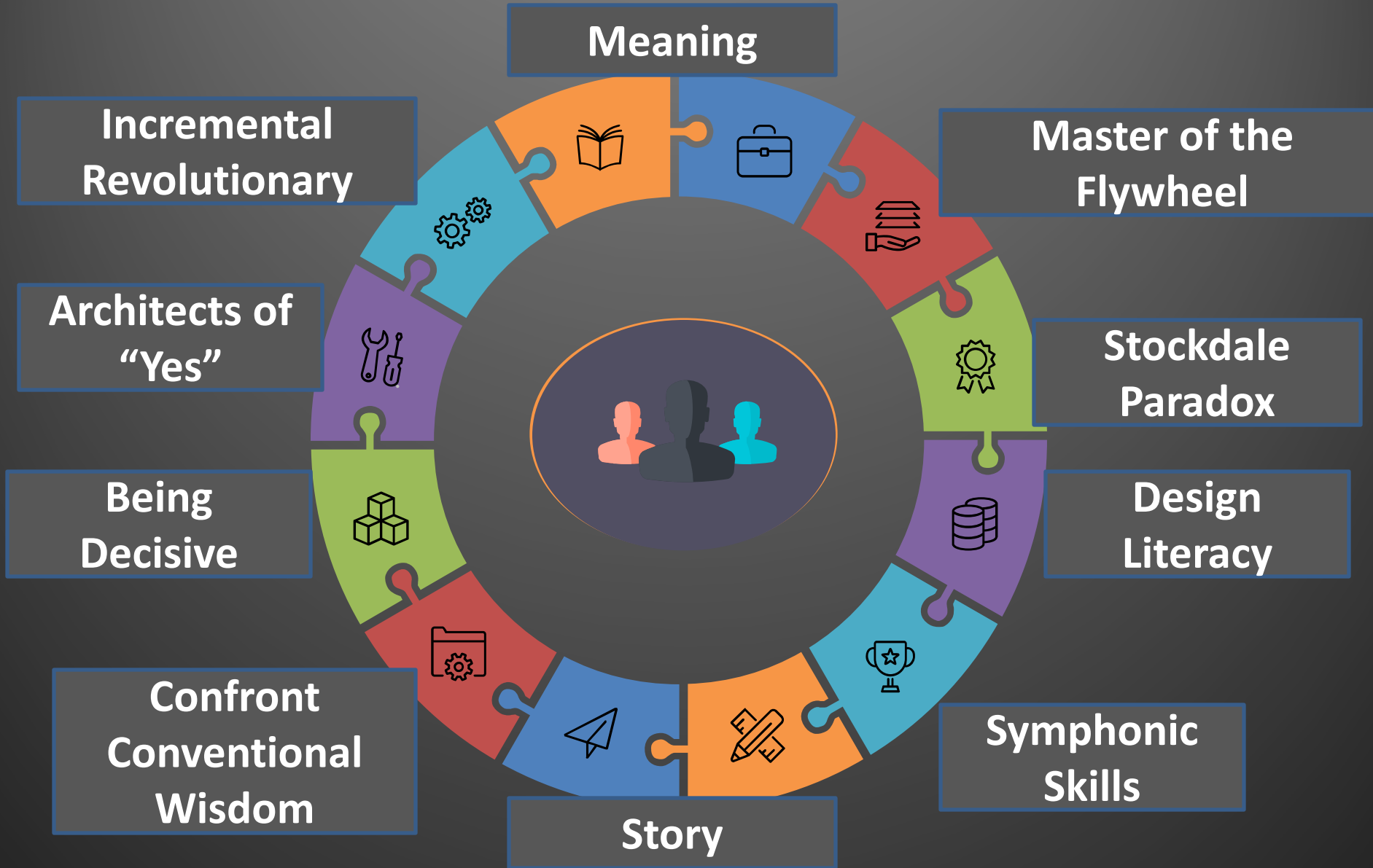


Great By Choice

- Twenty Mile March
- Return On Luck

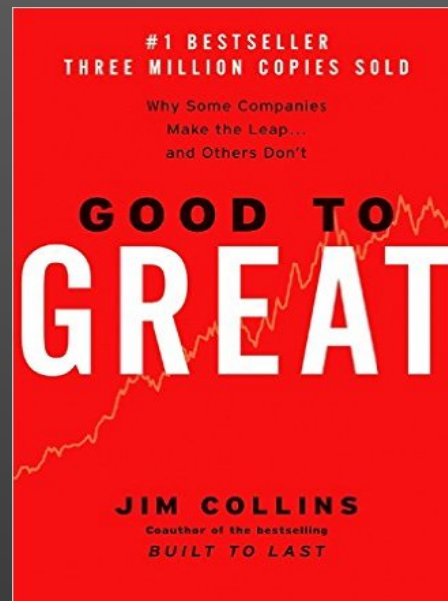


Leadership Skills for the Profession



Greatness requires endless
change and adaptation
while preserving core values
and purpose.

- Jim Collins



**IF RESULTS MATTER,
THEN LEADERSHIP AND
MANAGEMENT COUNT**

Thank You

Questions?