



The Professional Development Academy's **Enterprise Cybersecurity Leadership program** is developed to Make Leaders Better. This executive program was created in direct partnership with General Colin Powell (former Secretary of State and Chairman, Joint Chiefs of Staff), Marshall Goldsmith (considered the world's #1 executive coach), and 150+ industry-leading executives.

ACCESS

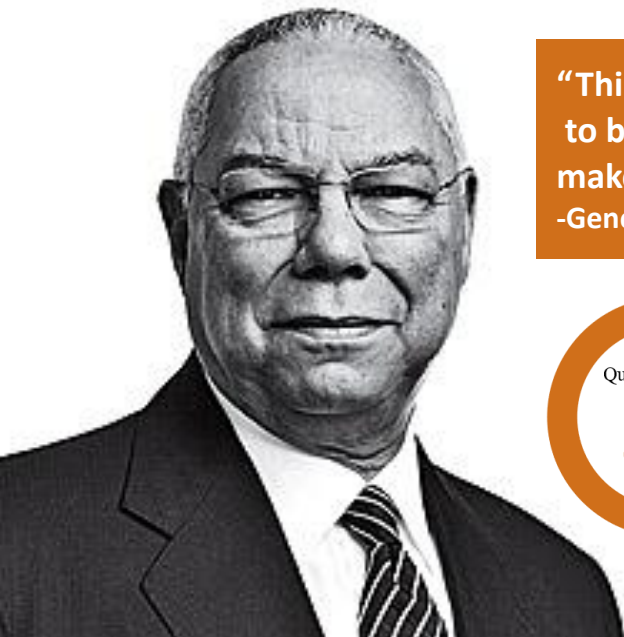
Gives participants insights, wisdom and experience from fortune 1000 CISOs and executive leaders, distinguished academic faculty, coaches, and industry experts.

RELEVANCE

Develops frontline and mid-level leaders through structured combination of proven theory, action learning, and practical application.

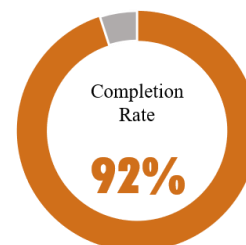
EFFICIENCY

Uses an efficient, proprietary online learning management system with content that is non-disruptive to the demanding schedules of busy professionals.



"This is a transformational leadership program that has proven to be the most scalable, cost effective, and efficient way to make your leaders better."

-General Colin Powell



Key points to remember

- **Efficient**
12 weeks in duration
- **Non-disruptive**
No travel required. 100% on-line guided mentorship journey with synchronous & asynchronous learning activities. (no time out of the office required!)
- **Mentorship based model**
Virtual mentorship provided by Fortune 500 CEOs, CIOs, CISOs, CHROs, General Colin Powell, Marshall Goldsmith, and the world's most respected leadership coaches
- **CPE credits**
Qualifies for 48 continuing education credits
- **Affordable**
\$2,995 retail price. NACo Member County cost per enrollee begins at \$1,895. *Additional discounts may apply. Contact us for more details.*
- **Enrolling now**
Contact us regarding our next start, visit: www.naco.org/cyberskills





12-week online collaborative readiness program led by Fortune 500 CISOs and peers who deliver their proven frameworks and insights on how to lead and secure a network and an organization – protecting data assets and the enterprise brand. This program coaches participants on what it means to think and act as a cybersecurity leader.

Module 1: The Security Leadership Mindset

Program overview focused on what it means to think and act as a cybersecurity leader.

Module 2: The Art of Security Intelligence

Learn how data security professionals can best obtain, use, and distribute threat intelligence.

Module 3: The Balance Between Security & Innovation

Establish a mindset that embraces innovation and looks for ways to consistently simplify complexity.

Module 4: Security Change Management

Learn to be a change agent and use change practices to address and overcome security challenges.

Module 5: Positive Leadership in Security

Develop positive leadership practices to achieve positively deviant organizational outcomes.

Module 6: Collaboration and Negotiation

Apply Mutual Gains Approach and leverage collaboration necessary to provide satisfying outcomes and enhance relationships.

Module 7: Security Communication

Adapt practical and meaningful useful techniques for how IT security leaders can communicate within and outside of the organization.

Module 8: Relationship Management

Create and execute the steps to build strong professional relationships and form key strategic partnerships.

Module 9: Security & the Network of Things

Use your network to aid in developing and maintaining an effective risk management strategy.

Module 10: Your Changing Role in Security

Apply techniques for learning and adapting as a cybersecurity leader while establishing a clear leadership philosophy.

Module 11: Simulated Cyberattack

Foster development and alignment within cybersecurity individuals and work teams through drills, training, and war games.

Module 12: The Power of One

Communicate how your value as a cybersecurity leader directly impacts the long-term success of the enterprise and beyond.

Module 1: The Security Leadership Mindset

Module 2: The Art of Security Intelligence

Module 3: Balancing Security & Innovation

Module 4: Security Change Management

Break Week

Module 5: Positive Leadership in Security

Module 6: Collaboration and Negotiation

Module 7: Security Communication

Module 8: Relationship Management

Break Week

Module 9: Security & the Network of Things

Module 10: Your Changing Role in Security

Module 11: Simulated Cyberattack

Module 12: The Power of One

Graduation



“The Professional Development Academy is having a profound impact on the business communication skills and leadership capabilities of those participating – must for anyone looking to maximize their potential and effectiveness as a leader in their organization.”

Dave Kotch, CIO, FMC

