

SCAC Social Media Policy Summary

Content

Copyright laws: Copyrights protect the right of an author to control the reproduction and use of any creative expression that has been fixed in tangible form, such as literary works, graphical works, photographic works, audiovisual works, electronic works, and musical works. It is illegal to host, reproduce, and/or use copyrighted material through social media channels without the permission of the copyright owner. SCAC will make every effort to adhere to copyright laws.

Links

It is permissible to provide helpful links to other Association sites or other governmental sources. In some cases, it may be appropriate to add links to non-governmental sites. Links that are primarily political or commercial in nature, charge a user fee, or include content not otherwise appropriate for Association sites are not permitted.

SCAC cannot guarantee links to external sites, uploads, or attachments with regard to authenticity or security.

Links to material that are defamatory, harassing or indecent, or that could be construed as having a political affiliation should not be published.

Monitoring

Comments, posts, videos, retweets, regrams, or shares that are deemed as solely political, harassment, threats, intimidation, ethnic slurs, personal insults, sexual obscenity, racial or religious intolerance, information that may tend to compromise the safety or security of the public or public systems, or not in the best interest of SCAC will be removed from the Association's social media channels.

Disclaimers

By posting, commenters give SCAC permission to review and remove comments deemed as solely political, harassment, threats, intimidation, ethnic slurs, personal insults, sexual obscenity, racial or religious intolerance, information that may tend to compromise the safety or security of the public or public systems, or not in the best interest of SCAC. Comments, posts, videos, retweets, regrams, or shares that include such content will be removed from the Association's social media channels.

Any part, up to and including the entirety of this policy, may be modified at any time per the discretion of the SCAC Executive Director.