



2027 County COMPASS Newsletter Advertising Rates & Specifications (Monthly)

*All rates are for full color

Ad Size	Dimensions (w x h)	Standard Rate (per one ad)
Banner	1200 px X 200 px	\$500
Down page	400 px X 300 px	\$200

2027 *County Focus* Magazine Advertising Rates & Specifications (Quarterly)

*All rates are for full color

Ad Size	Dimensions (w x h)	Bronze Corporate Partner Rate (per one ad)	Year Contract Rate (4 issue commitment)	Standard Rate (per one ad)
Outside Back cover (full page)	8.5" X 8.25" trim (.125" bleed minimum)	\$720	\$3,000 (\$750 per issue net)	\$800
Outside Back cover (half page)	8.5" X 11" trim size (.125" bleed minimum)	\$540	\$2,300 (\$575 per issue net)	\$600
Inside cover (front or back— full page)	8.5" X 11" trim size (.125" bleed minimum)	\$630	\$2,600 (\$650 per issue net)	\$700
Full page	8.5" X 11" trim size (.125" bleed minimum) 7.3125" X 9.75" no bleed	\$540	\$2280 (\$570 per issue net)	\$600
Half page	7.3125" X 4.75"	\$405	\$1700 (\$425 per issue net)	\$450
Quarter page	3.5" X 4.75"	\$337.50	\$1400 (\$350 per issue net)	\$375

2027 Directory of County Officials Advertising Rates & Specifications (Annually)

*All rates are for full color

Size	Dimensions (wxh)	Bronze Corporate Partner Rate	Standard Rate
Back cover (full page)	8.5" X 11" trim size (.125" bleed minimum)	\$765	\$850
Inside cover (front or back - full page)	8.5" X 11" trim size (.125" bleed minimum)	\$675	\$750
Full page	8.5" X 11" trim size (.125" bleed minimum) 7.3125" X 9.75" no bleed	\$585	\$650
Half page	7.3125" X 4.75"	\$495	\$550
Quarter page	3.5" X 4.75"	\$360	\$400