



From Crews to Campaigns: Creative Approaches to Litter Removal

**Our mission is to
create and
implement
statewide and
local programs for
litter control.**



Keep SC Beautiful

- 38 affiliates

Adopt a Highway

Grants

Pickup

Education



Costs of Litter

Crime and Community Decline

1	Litter & Visible Disorder	Signal neglect & weak oversight
2	Perception Change	Increased perceived and often actual risk
3	Behavior Change	Less foot traffic Lower sense of safety
4	Increased Needs	Policing & maintenance costs rise
5	Communit y Decline	Reduced business activity and investment

Property Values

Appraisers who
reduce home
values in littered areas 60 %

Value reduced by 7 %

Home purchasers
influenced by
littered areas 93 %



Home Price \$175,000
Reduction \$12,250



Business Recruitment

36% of business development officials say litter impacts location decisions

Litter Crew Grants

Grant funds for paid litter pickup crews:

- \$10,000 - \$25,000

Special Programs:

- Youth Corps
- Workforce Development
- Disabilities Board



Youth Corps

City of Sumter, Town of Patrick,
Keep Allendale Beautiful - 3 very
different communities - same
concept

High school students
USC-Salk Baseball Team



Youth Corps



Sumter Youth
Corps

The Town of Patrick Litter Crew:

611 Bags
12,220 pounds
168 miles covered





Workforce Development

Public-private partnerships

Job training and financial literacy

Cleaner Streets

FY2025 (July 2024-June 2025), Bethel Litter Crew members picked up nearly 12 tons of litter



Workforce Development

Spartanburg Litter Heroes

- \$14.00/hr for 25 hours a week

- 90-day program

- Support services, life skills

Since 2021, 29 individuals enrolled, 23 graduated.

46.7 tons of litter removed.

Unsecured Loads

SC Code of Laws § 56-5-4100: Vehicles on public highways must be loaded or built in a way that prevents their contents from falling or leaking out, except for sand, salt, or chemicals used to improve traction, or water used by authorities to clean or maintain the road. Additionally, the load and any covering must be securely fastened to avoid becoming a hazard. Failure to do so is punishable by a base fine of up to \$100. If anything falls off the vehicle and creates a danger or obstruction, the driver must quickly clean it up and cover any associated cost.



Tarp Campaigns



10,980 Tarps
16 Agencies
Low-cost, effective
PR
\$5.30p



Litter Water

Rain carries street trash like plastic bottles, wrappers, and chemicals directly into local streams, rivers, and lakes.



WATERGOATS

Trash Trap
System for
Storm Water
Runoff





THANK QUESTIONS YOU

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