



SOUTH CAROLINA ASSOCIATION OF COUNTIES

AI Resources and Tools For County Government

Key Takeaways

- GenAI can help counties save time, improve services, and support staff.
- Good prompting leads to better outputs.
- AI must be implemented with transparency, fairness, and guardrails.

Suggested Next Steps

- Survey your staff's current use of AI
- Launch a pilot project with a safe, low-risk AI use case
- Form an internal AI Task Force or Learning Cohort
- Practice prompt writing. Even small wins make a difference

Generative AI Tools

Text-Based AI

- **ChatGPT:** <https://chat.openai.com> A conversational assistant useful for writing, summarizing, research, and planning.
- **Claude:** <https://claude.ai> Built by Anthropic, Claude excels at long-form thinking and friendly tone.
- **Perplexity AI:** <https://www.perplexity.ai> An AI search assistant that answers questions with citations and real-time updates.
- **Google Gemini:** <https://gemini.google.com> Google's generative AI for answering questions, helping with writing, and more.
- **Microsoft Copilot:** <https://copilot.microsoft.com> Integrated into Word, Excel, and Teams to assist with drafting, editing, and data insights.
- **Notion AI:** <https://www.notion.so/product/ai> Helps you write, summarize, brainstorm, and structure content inside Notion.
- **Writer AI:** <https://writer.com> Focused on enterprise use. Enforces writing style and accuracy for business or government.
- **Jasper AI:** <https://www.jasper.ai> A tool for creating branded content with pre-built templates and workflows.
- **You.com:** <https://you.com> Search and writing assistant that combines AI with web results.
- **Copy.ai:** <https://www.copy.ai> Fast idea generation for emails, press releases, and more.
- **Grammarly:** <https://www.grammarly.com> A writing assistant that corrects grammar, spelling, tone, and clarity. The premium version now includes AI-powered rewriting, idea generation, and full-length draft creation.



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Image Generation AI

- **Adobe Firefly:** <https://firefly.adobe.com> Create images, text effects, and templates with commercial-use rights.
- **DALL·E:** <https://openai.com/dall-e> Generate original images from text prompts directly in ChatGPT or standalone.
- **Canva AI:** <https://www.canva.com/ai-image-generator/> Design assistant that turns ideas into graphics or photos for presentations.
- **Bing Image Creator:** <https://www.bing.com/images/create> Microsoft's AI-powered image generator powered by DALL·E.

Video Generation AI

- **Lumen5:** <https://www.lumen5.com> Turn text or blog posts into social videos with drag-and-drop ease.
- **Pictory:** <https://pictory.ai> Transform scripts, articles, or recordings into branded videos.
- **Animoto:** <https://animoto.com> Easy video creation platform with AI-powered templates.
- **Synthesia:** <https://www.synthesia.io> Create professional videos using AI avatars and voiceovers.
- **Veed.io:** <https://www.veed.io> AI video editor with subtitles, voiceovers, and translation tools.

Voice Generation AI

- ElevenLabs: <https://www.elevenlabs.io> High-quality voice synthesis for narration, announcements, or podcasting.
- Murf AI: <https://murf.ai> Realistic AI voiceovers for videos and presentations.
- Play.ht: <https://play.ht> AI-generated voices for content creators and accessibility tools.

AI Learning Resource

- Michigan Municipal League AI Toolkit:
<https://stpp.fordschool.umich.edu/sites/stpp/files/2024-09/michigan-municipal-league-AI.pdf>