



SOUTH CAROLINA ASSOCIATION OF COUNTIES

Dwight L. Stewart, Jr., President
Clarendon County

Timothy C. Winslow
Executive Director

June 12, 2020

We are pleased to announce the South Carolina Association of Counties (SCAC) will hold its Annual Conference on August 2-3, 2020, at the Hilton Head Marriott. Social distancing protocols will be in place. SCAC will offer both in-person and virtual educational opportunities for our members, including livestreaming of our workshops and general session.

To ensure the safety of all in attendance, we have changed our schedule from previous years. The exhibit hall, Sunday evening reception, and banquet will not take place this year. Please see the enclosed agenda.

The Association's Annual Conference provides county officials with many opportunities to enhance their knowledge of the complex issues counties face. Educational experiences, such as the Institute of Government for County Officials, as well as workshops, meetings, and other events provide our members with the tools they need to deal with the host of concerns they encounter every day.

Learning about the solutions your organization provides is an important component of these educational experiences. As such, we would like to invite you to be a part of our conference by encouraging your participation as a conference sponsor. Your contribution will create a quality conference for our county officials with a minimal impact on county expenditures.

Attached is information regarding our sponsorship levels including a Virtual Market and other benefits that extend beyond the conference. **We will need a commitment no later than July 8.**

We appreciate your consideration and hope that you will participate as a sponsor of our Annual Conference!

Sincerely,

Timothy C. Winslow
Executive Director

Attachments

2020 SCAC Annual Conference Sponsorship Opportunities



Diamond Sponsor
\$5,000

Platinum Sponsor
\$2,500

Gold Sponsor
\$1,500

Silver Sponsor
\$500

	Diamond Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$500
● Introduction of conference workshop presenters or Institute of Government for County Officials instructors/panelists as determined by SCAC staff	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Up to four complimentary registrations for Annual Conference	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Logo recognition and website link on SCAC's registration page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Company logo with listing in the Fall 2020 Annual Conference Issue of <i>County Focus Magazine</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Logo recognition and website link in all pre- and post-conference emails to county officials	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Up to two complimentary registrations for Annual Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Premier recognition—Recognition by SCAC's president, and company listing with logo in PowerPoint presentation during Annual Conference General Session and on signage during conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Logo prominently displayed on conference signage and onsite material	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● Logo, company description, website and social media links prominently included in SCAC's Virtual Market	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● 20 percent discount on any size ad in the Fall 2020 Annual Conference Issue of <i>County Focus Magazine</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
● One complimentary registration for Annual Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
● Company listing and description; and website and social media links included in SCAC's Virtual Market	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
● Company listing with website link on all pre- and post-conference emails to county officials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
● Company listing displayed on conference signage and onsite material	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
● Company listing displayed on signage for general session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
● Company listing and website link on SCAC's registration page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
● 10 percent discount on any size ad in the Fall 2020 Annual Conference Issue of <i>County Focus Magazine</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
● Company listing on SCAC's registration page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
● Company listing in the Fall 2020 Annual Conference Issue of <i>County Focus Magazine</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
● Company listing in conference material	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
● Company listing and website link in SCAC's Virtual Market	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

For more information about 2020 SCAC Annual Conference Sponsorship opportunities and/or benefits, please contact Nilda Padgett, SCAC Director of Administrative Services, at npadgett@scac.sc or Tish Anderson, SCAC Deputy Director of Administrative Services, at tanderson@scac.sc. For more information about the SCAC and advertising discounts received for sponsoring SCAC's 2020 Annual Conference, please contact Stuart Morgan, SCAC Director of Public Information, at smorgan@scac.sc.



2020 SCAC Annual Conference Sponsorship Commitment Form and Contract

In order to confirm your Annual Conference Sponsorship, you must complete this form and return it with payment to: S.C. Association of Counties (SCAC), P.O. Box 8207, Columbia, S.C. 29202-8207, or by email to Tish Anderson at tanderson@scac.sc by **July 8**. For more information, please e-mail Tish or e-mail Nilda Padgett at npadgett@scac.sc.

Company Information

IMPORTANT: Provide information requested below **exactly** as you want it to appear on signage, name badges and printed materials.

Contact Name: _____ Attending? Yes No

Title _____ Email _____

Company Name _____

Address _____

Phone _____ Website _____

Designee to receive important pre-conference information:

Name _____ Email _____

Sponsor Attendees:

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Name _____ Title _____ Email _____

Please Select Sponsor Level:

Diamond Sponsor — \$5,000 Platinum Sponsor — \$2,500 Gold Sponsor — \$1,500 Silver Sponsor — \$500

2020 ANNUAL CONFERENCE SPONSORSHIP CONTRACT

This reservation for an annual conference sponsorship is subject to acceptance by the South Carolina Association of Counties (hereafter referred to as the SCAC) and upon such acceptance will constitute a contract.

1. **Payment for Sponsorship.** Payment must be received with sponsorship registration form and signed contract to be guaranteed. If paying by credit card, please contact Tish Anderson directly at (803) 779-7610. No cancellation or refund can be made after July 10.
2. **Hotel Reservations.** Hotel reservation information for host hotel and overflow properties will be forthcoming upon receipt of the completed form, sponsorship contract and payment. In order to receive the discount room rate(s), you must be a paid registrant of the conference.
3. **Sponsor Attendees.** If the sponsorship level selected includes complimentary registrations, please include their information above under "Sponsor Attendees".
4. **Additional Attendees.** In-person attendance will be limited due to social distancing guidelines. If you wish to send more than the sponsorship includes, please contact Tish Anderson at tanderson@scac.sc to ensure space is available. The fee for each additional attendee is \$50 per person.

Company Representative _____ Title _____

Signature _____ Date _____