

CORPORATE PARTNER PROGRAM

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26



NEW IN 2026!

NEW BENEFITS • NEW GOLF TOURNAMENT



SOUTH CAROLINA
ASSOCIATION OF COUNTIES

Partnering with the South Carolina Association of Counties makes good business sense.



Join the South Carolina Association of Counties (SCAC) Corporate Partner Program and get exclusive opportunities to connect with local leaders.

Becoming an SCAC Corporate Partner is an efficient, cost-effective way to market your company's products and services directly to county leaders throughout the state. The program offers multiple exposure opportunities at SCAC events during the year and in the Association's quarterly magazine and annual directory.

Partnership Levels & Benefits

The Corporate Partner Program offers four partnership levels:

- **Bronze**, \$2,500 annually
- **Silver**, \$4,000 annually
- **Gold**, \$6,500 annually
- **Platinum**, \$12,000 annually

Each partnership level includes a complimentary subscription to the *County Focus* magazine and copies of the annual *SCAC Directory of County Officials*. Partners at each level receive complimentary promotion on SCAC's website and an exclusive opportunity to attend and exhibit at SCAC's Annual Conference.

New Benefits

New benefits in 2026 include:

- New sponsorship opportunities at the Annual Conference (see page 5)
- A golf tournament with sponsorship opportunities and complimentary/discounted golf tournament registration
- Increased online exposure on sccounties.org and SCAC's social media channels
- Complimentary County COMPASS banner ads for Platinum and Gold partners

Events

Partners at the Platinum, Gold and Silver levels receive complimentary registrations to the following SCAC events:

- Counties Connect: A Legislative Action Day (February 18)
- Annual Conference (July 27-30) – see new add-ons on page 5
- SCAC Golf Tournament (October 26) – NEW in 2026!
- Fall Advocacy Meeting (October 27)

Bronze level partners may register for these events at a discounted rate. All partners will be recognized during the four events.

Exhibit Booth

Partners will have the opportunity to host an exhibit booth at the SCAC Annual Conference on a first come, first served basis once event registration emails have been sent. Exhibit booths during the Annual Conference are available only to SCAC Corporate Partners. Partners at the Platinum and Gold levels receive an exclusive pre-paid booth at the Annual Conference. Booth priority is given to partners at the Platinum and Gold levels, and partners at those levels will have the opportunity to select their booth locations. **Platinum and Gold partners must sign up to claim their booth space.** Partners at the Silver and Bronze levels can sign up and purchase booths on a first come, first served basis as available.

Advertising

Partners at the Platinum, Gold and Silver levels receive complimentary ad space in each issue of *County Focus* magazine (a total of four issues annually) and in the annual *SCAC Directory of County Officials*. Bronze level partners may purchase ad space at a discounted rate.

Platinum partners are entitled a banner ad and Gold partners are offered a down-page ad in the County COMPASS newsletter. Advertising deadlines apply for all print and digital publications.

A La Carte Advertising Options

Additional advertising options are available a la carte, including:

- Banner ad in SCAC monthly e-newsletter, County COMPASS (distributed to more than 1,500 county government officials and stakeholders).
- Discounted rates on ads in *County Focus* magazine and the *SCAC Directory of County Officials*.
- Exclusive event sponsorships (see Corporate Partner Program Add-Ons, pg. 5).

Questions?

For additional information regarding the Corporate Partner Program, including partner exhibit booths at the Annual Conference, contact Abby Stiver at astiver@scac.sc.

Participation as an SCAC Corporate Partner does not imply, nor shall it be considered or presented as, an endorsement by SCAC or any service or product provided by the partner company. The SCAC Board of Directors reserves the right, for cause shown, to disapprove an application or to terminate an existing participant. Use of SCAC logos, the acronym "SCAC" and the words "South Carolina Association of Counties" without the prior authorization and express written permission of SCAC is prohibited. This includes use by companies who engage with SCAC as corporate partners, exhibitors or advertisers.

SCAC Corporate Partner Program Benefits Overview



	Platinum	Gold	Silver	Bronze
Year-Round Benefits				
Use of SCAC Partner Logo	✓	✓	✓	✓
Access to the Friday Report & Legislative Alerts (electronic)	✓	✓	✓	✓
Company logo or listing and/or website link on SCAC's website for the entire year	Company Logo + Link	Company Logo + Link	Company Listing + Link	Company Listing Only
Quarterly subscriptions to <i>County Focus</i> magazine	6	4	2	1
Complimentary copies of the <i>SCAC Directory of County Officials</i> (available in March)	6	4	2	1
Tagged social media posts	3	1		
Use of SCAC meeting rooms (based on availability)	✓	✓		
Annual Conference Benefits				
Exclusive pre-paid exhibit booth - first come, first served	✓	✓	20% discount on booth	10% discount on booth
Advance registration list & post-event list	✓	✓	✓	✓
Company logo in conference program and onsite signage	✓	✓	Company Listing	Company Listing
Complimentary registrations (spouse included)	6	4	2	Discounted Registration
Company logo/website link in conference app	✓	Company Listing	Company Listing	Company Listing
Pre-selected booth location at Annual Conference	✓	✓		
Early Annual Conference host hotel room block access	✓			
Annual Conference app ad (deadline applies)	✓			
Opportunity to present (approved by SCAC staff)	✓			
Premier ad in conference program (deadline applies)	✓			
*Multiple Conference Benefits				
Name badge recognition (ribbons)	✓	✓	✓	✓
Complimentary registrations: Counties Connect: A Legislative Action Day (February) and Fall Advocacy Meeting (October)	4	2	Discounted Registration	Discounted Registration
Traveling, customized pop-up sign with company logo displayed (deadline applies)	✓	✓	✓	
Company recognition from the podium	✓			
Logo recognition and website link in all pre- and post-event emails to county officials	✓	✓	Company Listing	
Publication Benefits				
Company logo in <i>County Focus</i> magazine & <i>SCAC Directory of County Officials</i> (deadline applies)	✓	✓	Company Listing	Company Listing
Ad in <i>County Focus</i> magazine (deadline applies)	Full-page	Half-page	Quarter-page	10% Discount
Ad in <i>SCAC Directory of County Officials</i> (deadline applies)	Full-page	Half-page	Quarter-page	10% Discount
Ad in County COMPASS e-newsletter (deadline applies)	Banner	Down page		
Consideration for pertinent/timely articles in publications (SCAC staff approval)	✓			
Golf Tournament Benefits - NEW!				
Complimentary golfers	4	2	1	Discounted
Complimentary tee sponsorship	✓	✓		

*Multiple Events Include: Counties Connect: A Legislative Action Day (February), Annual Conference (July/August) and Fall Advocacy Meeting (October)

SCAC Corporate Partner Program Add-Ons



SCAC Event App	Year-round <i>(Counties Connect, Annual Conference, Fall Advocacy Meeting and Legislative Conference)</i> - App Sponsor: \$3,500 *Exclusive - Onsite signage recognition, exclusive banner ad in app, conference program recognition
Counties Connect: A Legislative Action Day	February 18, 2026 Pastides Alumni Center/Palmetto Club, Columbia, SC – <i>Approximately 150 Attendees</i> - Break Sponsor: \$1,000 *Exclusive - Lunch Sponsor: \$2,500 *Exclusive
Annual Conference	July 27-30, 2026 Wild Dunes Resort – <i>Approximately 400 Attendees</i> - Tabletop Sponsors – \$750 each (limit four) – NEW for 2026 - Tabletops are set-up Tuesday through Wednesday to include both the Welcome Reception and Legislative Breakfast - Name Badge Lanyard Sponsor: \$2,500 *Exclusive - Lanyards will include your company name or logo and be distributed to all attendees - Daily Break Sponsor – \$1,000 each (one per day) - Select Monday, Tuesday or Wednesday - Movie Break Sponsor: \$1,500 *Exclusive - Held in the Exhibit Hall Tuesday afternoon - Boxed Lunch Sponsor: \$2,000 *Exclusive - Held in the Foyer Monday between Institute of Government classes - Room Key Sponsor: \$3,000 *Exclusive – NEW for 2026
Golf Tournament - NEW opportunities for 2026!	October 26, 2026 Fort Jackson Golf Club, Columbia, SC – <i>Approximately 100 Attendees</i> - Presenting Sponsor: \$7,500 *Exclusive - Golf Cart Sponsor: \$5,000 *Exclusive - Brunch Sponsor: \$2,500 *Exclusive 19th Hole Reception Sponsor: \$2,500 *Exclusive - Swag Bag Sponsor: \$2,500 - Beverage Cart Sponsor: \$1,000 (4 available) - Snack-Thru Sponsor: \$750 (2 available) - Tee Sponsor: \$750 (multiple available)
Fall Advocacy Meeting	October 27, 2026 Pastides Alumni Center, Columbia, SC – <i>Approximately 100 Attendees</i> Break Sponsor: \$1,000 *Exclusive
Legislative Conference	December 3-4, 2026 AC Hotel, Greenville, SC – <i>Approximately 75 Attendees</i> - Break Sponsor: \$1,000 *Exclusive - Lunch Sponsor: \$2,500 *Exclusive
County COMPASS Banner Ad	Year-round in e-newsletter \$500 - multiple available - 1/month. First come, first served



Contact Us



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<https://bit.ly/SCACPartner>

Ready to commit? Complete the Corporate Partner Agreement: <https://bit.ly/SCACpartner>