



# Cybersecurity Strategies for County Government

*March 1, 2018*





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# Cyber Strategies for County Government



# Thomas Scott



## Cyber Resilience Professional

- CISSP, CISA, PMP, CRISC
- Critical Infrastructure, FEMA COOP Level 1



# What is Cybersecurity?

## Understanding And Managing Your Risks

ELEMENTS OF RISK

MANAGING YOUR RISKS

Identify what information your county stores and uses

Determine the value of your information

Develop an inventory

Understand your threats and vulnerabilities

# SAFEGUARDING YOUR INFORMATION

## IDENTIFY

- Identify and control who has access to your information
- Conduct Background Checks
- Require individual user accounts for each employee
- Create policies and procedures for information security

## PROTECT

- Limit employee access to data and information..
- Install Surge Protectors and Uninterruptible Power Supplies (UPS)
- Patch your operating systems and applications
- Install and activate software and hardware firewalls on all your business networks
- Secure your wireless access point and networks
- Set up web and email filters
- Use encryption for sensitive business information
- Dispose of old computers and media safely
- Train your employees

## DETECT

- Install and update anti-virus, -spyware, and other –malware programs
- Maintain and monitor logs

## RESPOND

- Develop a plan for disasters and information security incidents

## RECOVER

- Make full backups of important business data/information
- Make incremental backups of important business data/information
- Consider cyber insurance
- Make improvements to processes / procedures / technologies

What is Cyber Security?

# cybersecurity

/ˌsɪbər.siˈkyoʊrədē/

*noun*

the state of being protected against the criminal or unauthorized use of electronic data, or the measures taken to achieve this.



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*Do you REALLY think the widow of  
General Sani Obachi wants to share her  
\$8 Million dollars with YOU?*



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# Cyber Threats







Organized crime



Nation states



Insiders



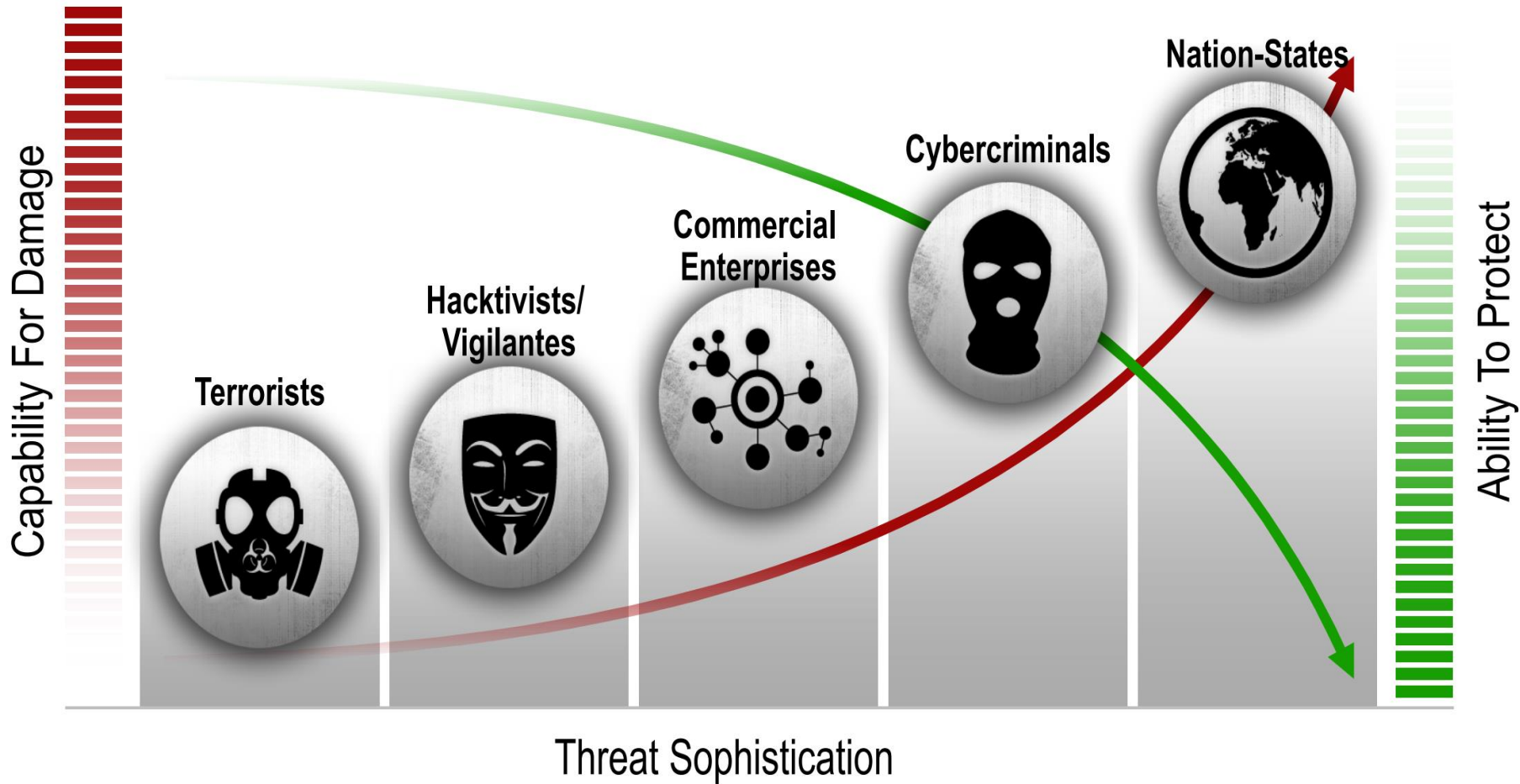
Cyber-terrorists /  
Hacktivists



Others...

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# CYBER THREATS



# Cyber Threats

The estimated cost of all households impacted by **spyware**, **viruses**, and **phishing** is

**\$4,500,000,000**



**8 Million Households**

have had spyware problems in the past 6 months



**24% of PCs**

on average worldwide were not protected by up-to-date antivirus software



**1 Million Households**

lost money or compromised accounts from misused phishing

Sources:

<http://www.statisticbrain.com/computer-virus-statistics/>

[http://blogs.technet.com/b/microsoft\\_blog/archive/2013/04/17/latest-security-intelligence-report-shows-too-many-pcs-lack-antivirus-protection.aspx](http://blogs.technet.com/b/microsoft_blog/archive/2013/04/17/latest-security-intelligence-report-shows-too-many-pcs-lack-antivirus-protection.aspx)

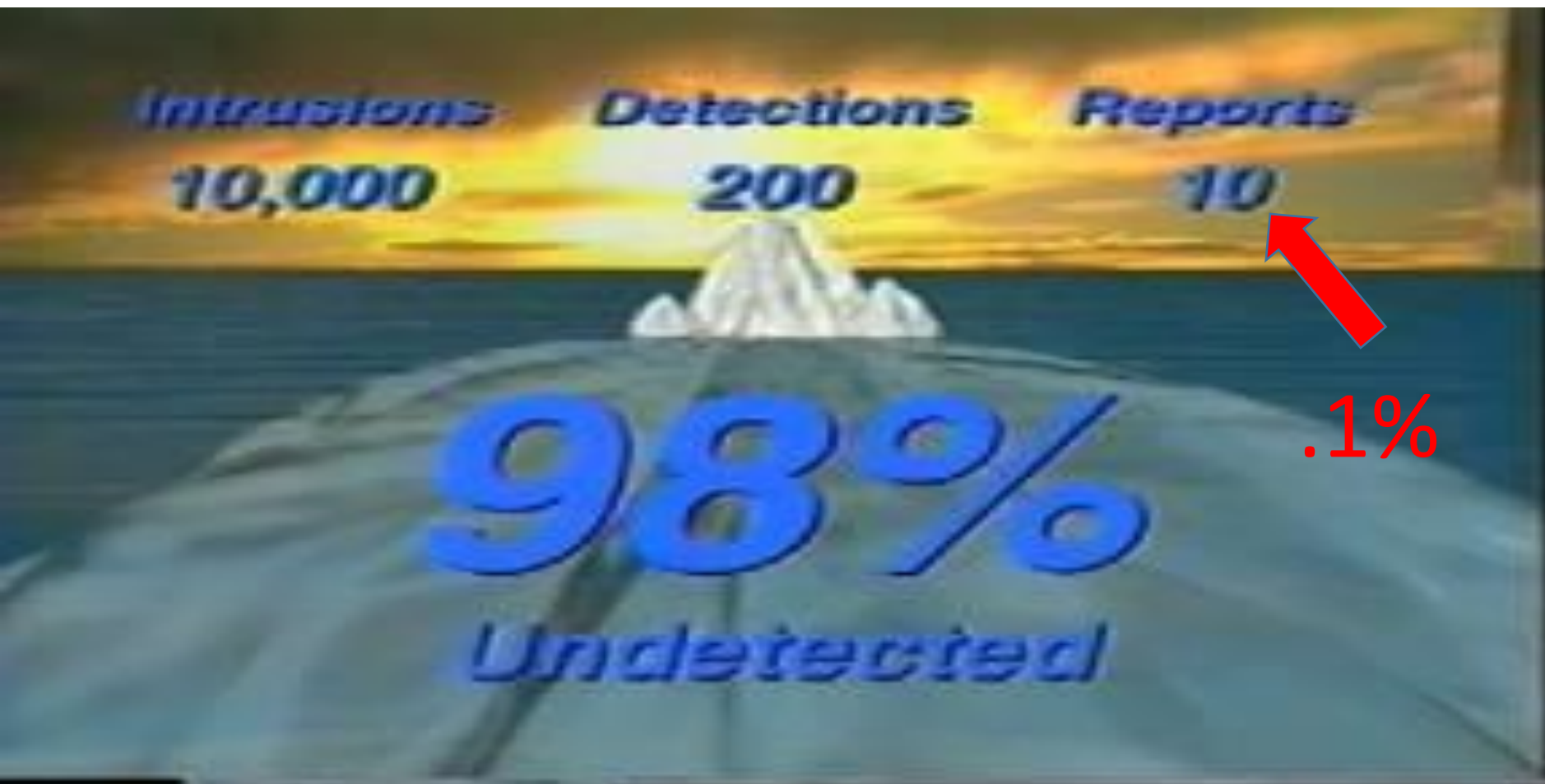
**BLUE  
COAT**

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# Its What You Don't See....



...that is SCARY!!!



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## COUNTY MANAGEMENT

Counties provide services from issuing licenses to operating pools, community centers where you spend your time. Counties are responsible from providing numerous administrative services. Counties deliver safe, healthy and vibrant communities for residents.

### Services include

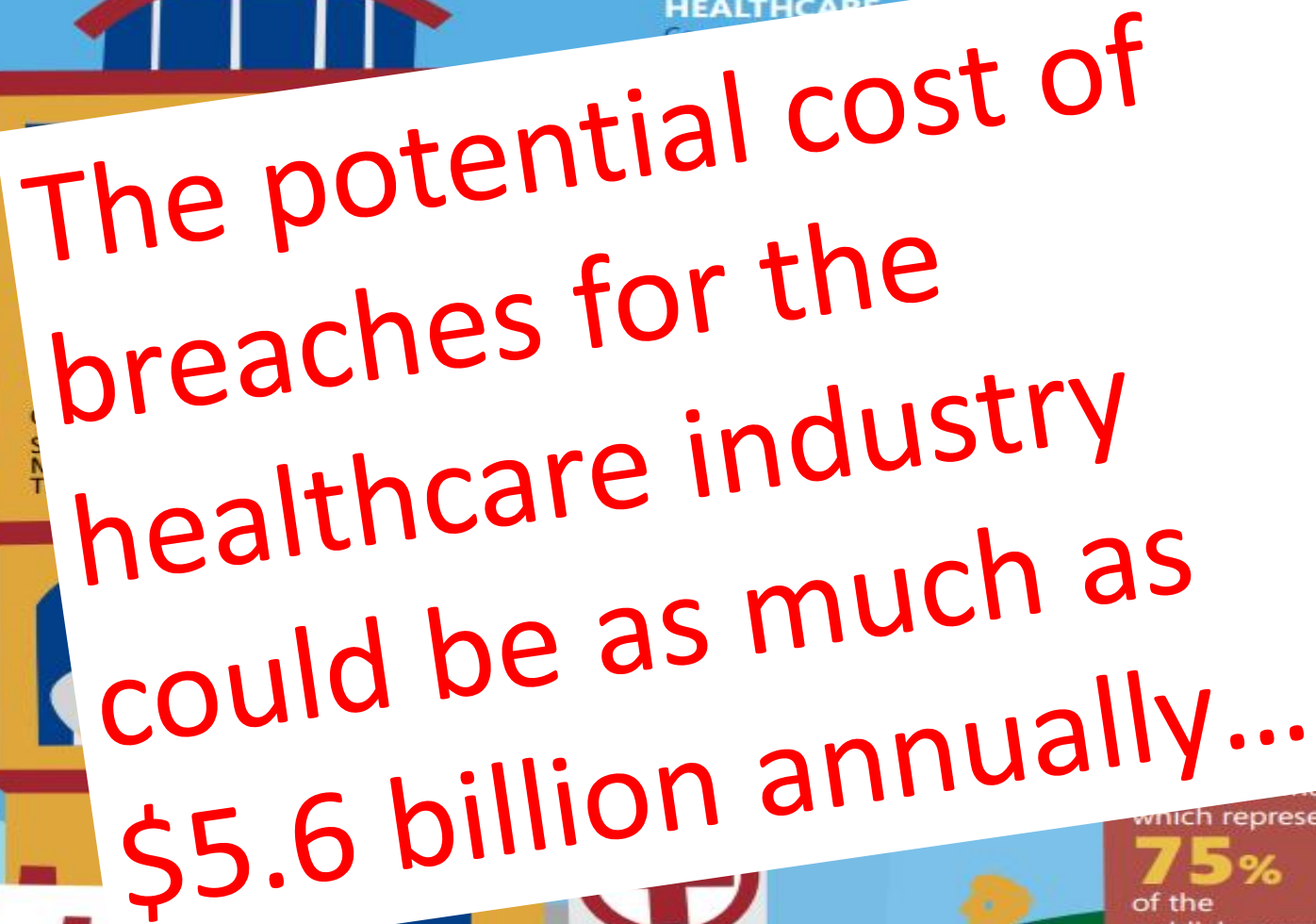
- ★ Record keeping
- ★ Tax assessment
- ★ 911 call center
- ★ Elections and polling places

ANNUALLY, COUNTY

\$25.5

U.S. companies reported \$40 billion in losses from unauthorized use of computers by employees in 2014...

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The potential cost of breaches for the healthcare industry could be as much as \$5.6 billion annually...

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## TRANSPORTATION & INFRASTRUCTURE

Transportation and infrastructure are critical components that support the quality of living for all Americans. By providing efficient transportation systems, counties are the driving force connecting the hospitals that treat and provide care for the sick, the schools that educate our children, and the power plants that generate the electricity that powers our homes and businesses.

There are over 7,200 industrial control systems directly linked to the internet...

Standard  
way  
earn,  
ining  
on

COUNTIES INVEST  
**2.3**  
LION  
construction  
public facilities  
annually

COUNTIES OWN AND MAINTAIN  
**45%** of America's roads

COUNTIES INVEST  
**\$106.3** BILLION  
IN BUILDING INFRASTRUCTURE  
AND MAINTAINING AND OPERATING  
PUBLIC WORKS ANNUALLY

COUNTIES ARE INVOLVED  
in **27%**  
of public  
transit  
systems

COUNTIES INVEST  
**\$18.6** BILLION  
in sewage and solid  
waste management  
annually

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COUNTIES INVEST

**\$70.2** BILLION

TOTAL in justice and public safety services annually, of which ...

# Consider these statistics.

**\$445 billion:**

The annual cost of cybercrime to the global economy<sup>1</sup>



**1400:**

The average number of cyber-attacks on an organization every week<sup>2</sup>



**\$11 million:**

The average cost of a successful cyber-attack on an organization<sup>3</sup>



**8**

**months:**  
The average length of time that a cyber-attack goes undetected<sup>4</sup>



**\$70.2 BILLION**  
IS SPENT ON COUNTY COURTS AND LEGAL SERVICES ANNUALLY

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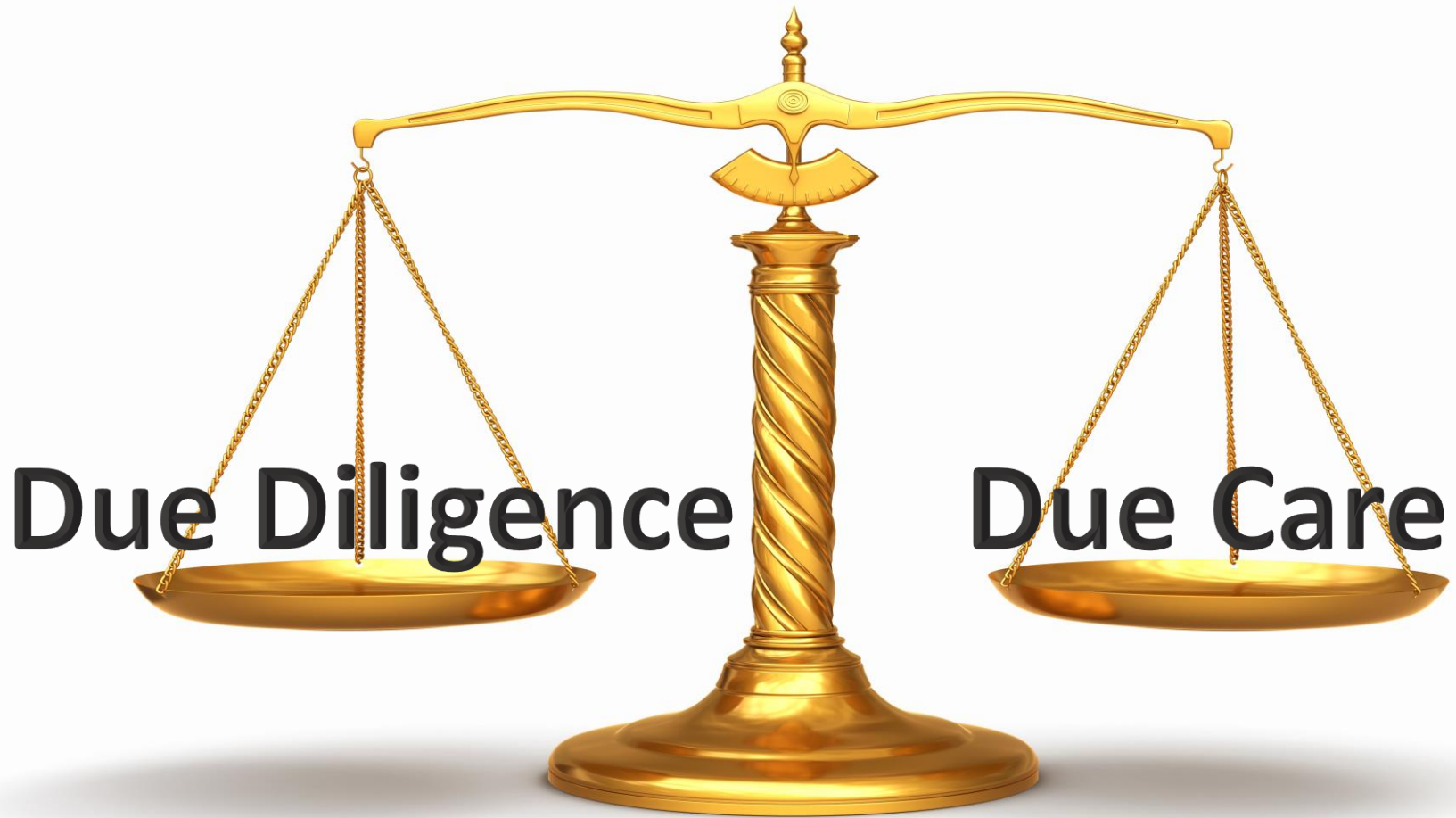
# Frequent Hacks Into Highway Dynamic Message Signs



Computer incident response was once the **sole responsibility of the IT department**, but as it has become clear that the consequences of a computer incident can **threaten an enterprise's very existence**, directors are now being held more accountable.

Directors have to be aware that a serious computer incident could result in a number of negative consequences for their enterprise, such as **reputational damage or regulatory fines**



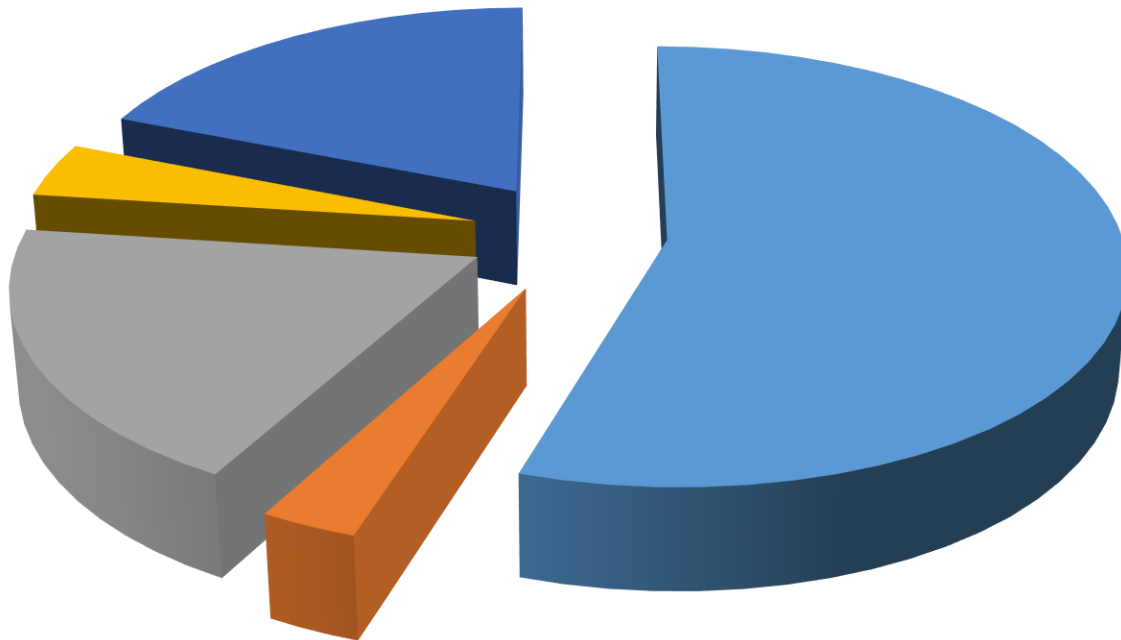
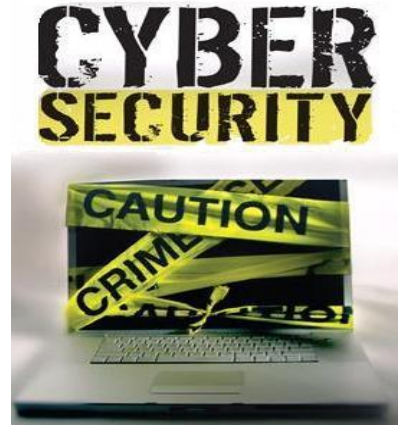


**Due Diligence**

**Due Care**

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# Computer Crime



- Human Error 55%
- Hacker Attacks 3%
- Uncategorized 19%
- Viruses 4%
- Dishonest Employees 19%

# NO ONE IS IMMUNE TO CYBER ATTACKS



**91%**

of the U.S. population has cell phones in hand.



**51%**

of households bank online and/or conduct some sort of private healthcare transaction online.



**72%**

of the U.S. population has posted some sort of personal information to a social network in the past year.



**82%**

of the U.S. population accesses the Internet on a regular basis.



**40%**

of cyber attacks are aimed at companies with 500 or fewer employees.

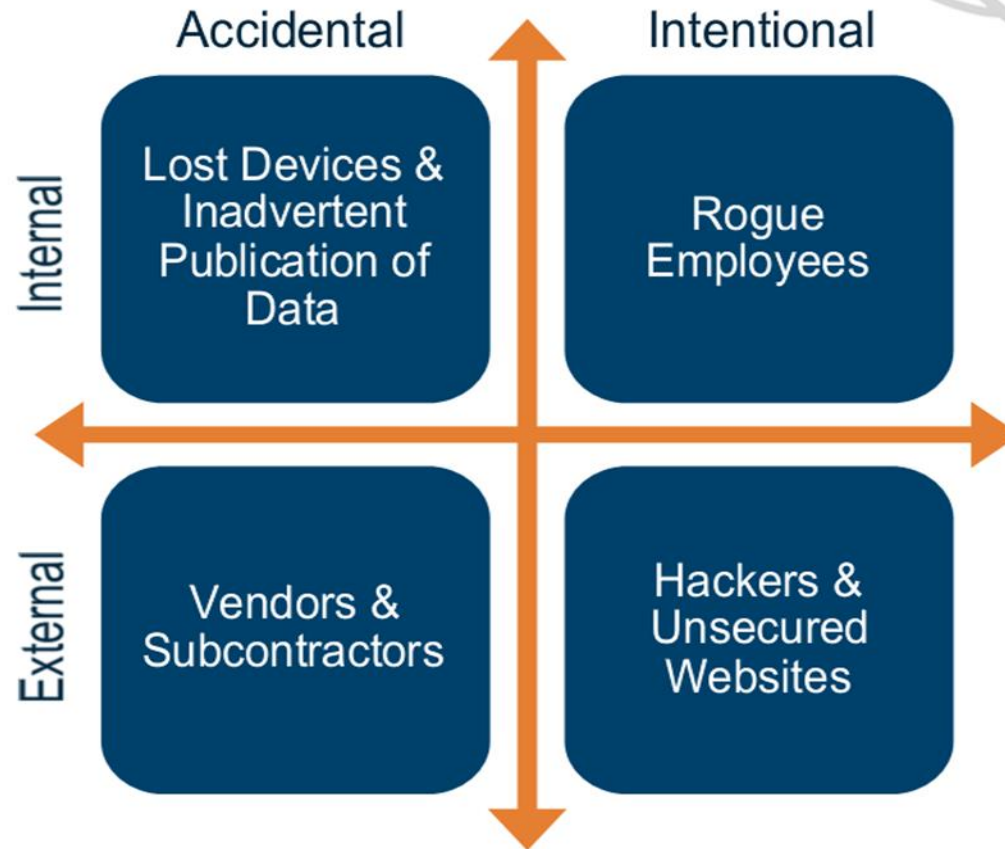


**20%**

of business operations rely on computer-to-computer technology.

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# How Do Incidents Occur?



Small businesses experience most of the data breach incidents because they:



- ↪ Are less aware of their exposures
- ↪ Have fewer resources to provide appropriate data protection and/or security awareness training for employees
- ↪ Are less likely to have strong cyber risk management controls in place
- ↪ Typically do not have a dedicated risk management professional
- ↪ Serve as a training ground for cyber thieves who are honing their skills to prepare for bigger attacks
- ↪ Are less likely to discover data breach



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## TIME IS **MONEY**

Cyber attacks can get costly if not resolved quickly. Results show a positive relationship between the time to contain an attack and organizational cost. <sup>1</sup>



RSA Warns SecurID  
Customers of Breach

DDOS Attacks by Iran  
on Top U.S. Banks

OPM Breach -Foreign Spies  
In Our Government Data

NYT, WSJ, and Washington Post  
Claim to be Hacked by Chinese

DNC hacked by Russians,  
posted on WikiLeaks

Criminal Ring Steals  
Millions of Identities from  
Heath Insurance Company

Sony, JP Morgan and Target  
all taken down by hackers

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# Could this happen to you?



COUNTY NEWS

## SHERIFF'S OFFICE COMPUTERS HELD HOSTAGE BY 'RANSOMWARE'

By [CHARLES TAYLOR](#) , [CHARLIE BAN](#) Dec. 1, 2014

Tags: [Telecommunications & Technology](#)



Image courtesy of: [Tech Tips.com](#)

Jeff McCliss could do without all the attention he's received over the past few weeks. The Dickson County, Tenn. Sheriff's Office IT manager has put a county face on the cybersecurity threat posed by "ransomware" software that can infect a computer network and hold its data hostage for money.

That's what happened on Oct. 14 when an employee clicked on a seemingly harmless online ad. It launched malware (short for malicious software) known as CryptoWall 2.0, which encrypted more than 70,000 of the law enforcement agency's report management files detectives' case files, witness statements and hackers demanded \$500 in ransom for the encryption key to unlock the files. The money is typically requested in the electronic currency bitcoin, which is virtually impossible to trace back to the payee.

"Anything that you could scan in, take a picture of or attach to a report electronically was in our report management system," McCliss said, "and it encrypted all of those files. And it encrypted all of the backups for those files."



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**Mecklenburg County** 

@MeckCounty



We are experiencing a computer-system outage. If you are planning to go to a County office to conduct business, please contact the office prior to going to ensure you can be served. Details » [meck.co/2jfrG4q](https://meck.co/2jfrG4q)

12:50 PM - Dec 5, 2017

 3  10  6

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I shall infect network servers with something called "Ransomware" and hold an organization's data hostage for...

40 BITCOINS

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# Worlds Most Valuable Brands 2017

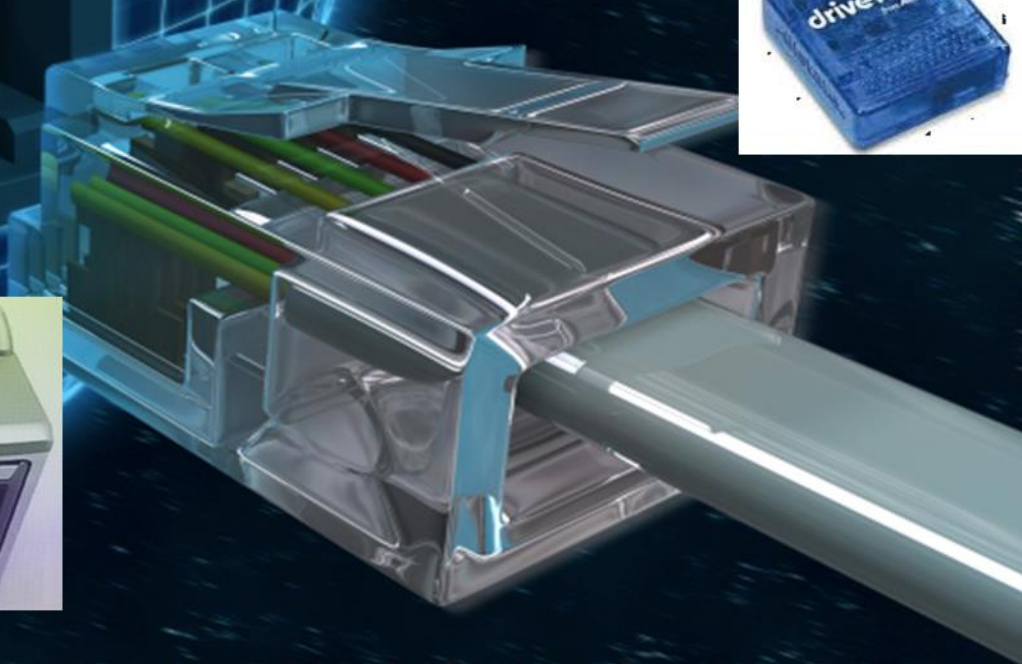
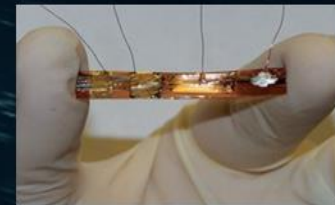
All have had Security Incidents

Some have had well documented data breaches

Yet, they minimized Brand Erosion

	<b>1</b> Rank 2017: 1 2016: 2 ↑ BV 2017: \$109,470m +24% BV 2016: \$88,173m Brand Rating: AAA+		<b>6</b> Rank 2017: 6 2016: 7 ↑ BV 2017: \$ 66,219m +13% BV 2016: \$ 58,619m Brand Rating: AAA-
	<b>2</b> Rank 2017: 2 2016: 1 ↓ BV 2017: \$107,141m -27% BV 2016: \$145,918m Brand Rating: AAA		<b>7</b> Rank 2017: 7 2016: 5 ↓ BV 2017: \$ 65,875m +4% BV 2016: \$ 63,116m Brand Rating: AAA-
	<b>3</b> Rank 2017: 3 2016: 3 → BV 2017: \$106,369m +53% BV 2016: \$69,642m Brand Rating: AAA-		<b>8</b> Rank 2017: 8 2016: 8 → BV 2017: \$ 62,496m +16% BV 2016: \$ 53,657m Brand Rating: AA+
	<b>4</b> Rank 2017: 4 2016: 6 ↑ BV 2017: \$87,016m +45% BV 2016: \$59,904m Brand Rating: AAA		<b>9</b> Rank 2017: 9 2016: 17 ↑ BV 2017: \$ 61,998m +82% BV 2016: \$ 34,002m Brand Rating: AAA
	<b>5</b> Rank 2017: 5 2016: 4 ↓ BV 2017: \$76,265m +13% BV 2016: \$ 67,258m Brand Rating: AAA		<b>10</b> Rank 2017: 10 2016: 13 ↑ BV 2017: \$ 47,832m +32% BV 2016: \$ 36,334m Brand Rating: AAA

# The Internet of Things!!



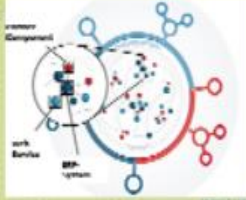
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**Business Process**



**IT-System**



**Emergent Software**

**Internet of Things and Services**

# Smart Ecosystems



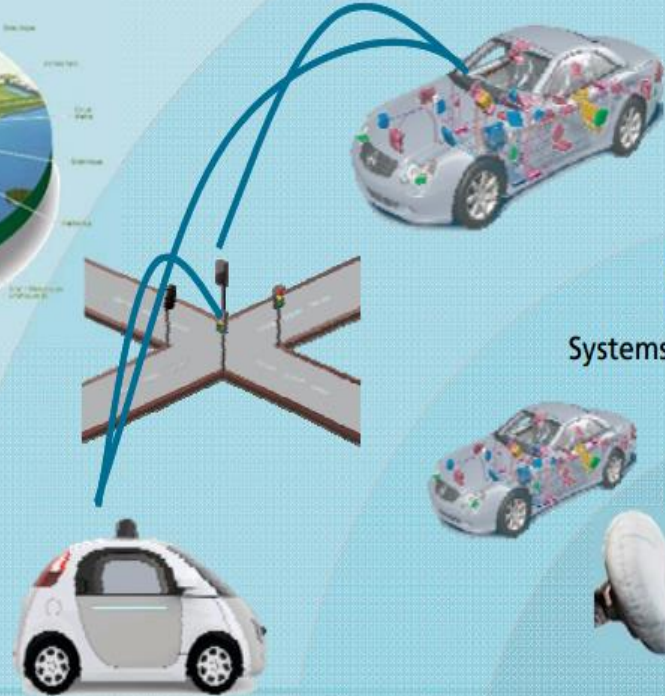
**Systems of Cyber Physical Systems**

**Cyberphysical Systems**

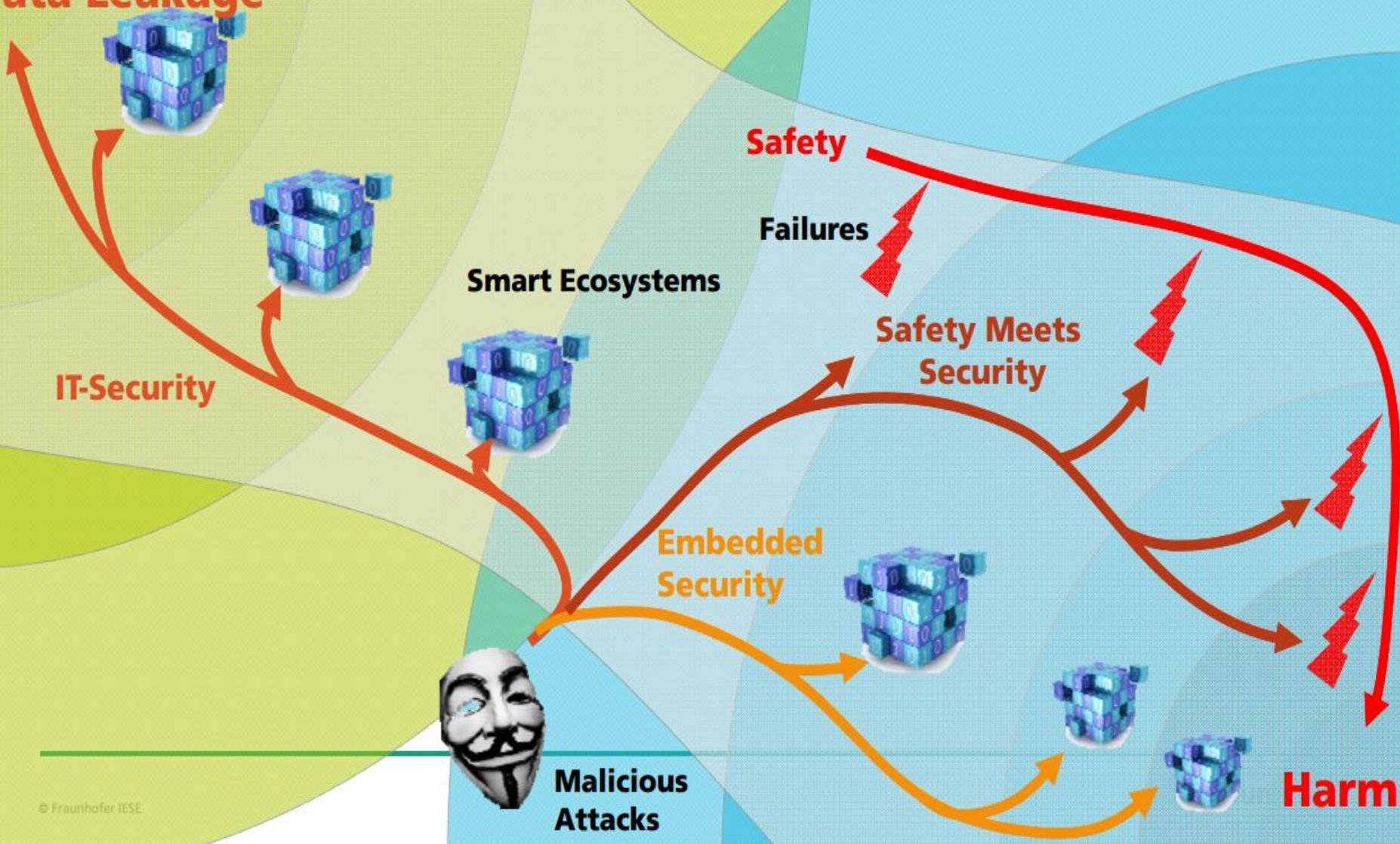
**Networked Embedded Systems of Systems**

**Embedded System**

**Physical/Chemical/Biological Process**



**Financial Damage /  
Data Leakage**



© Fraunhofer IESE

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Your Organization

Business, IT,  
Threats,  
Vulnerabilities

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**FEAR**

**UNCERTAINTY**

**DOUBT**



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# MANAGING YOUR RISK(S)



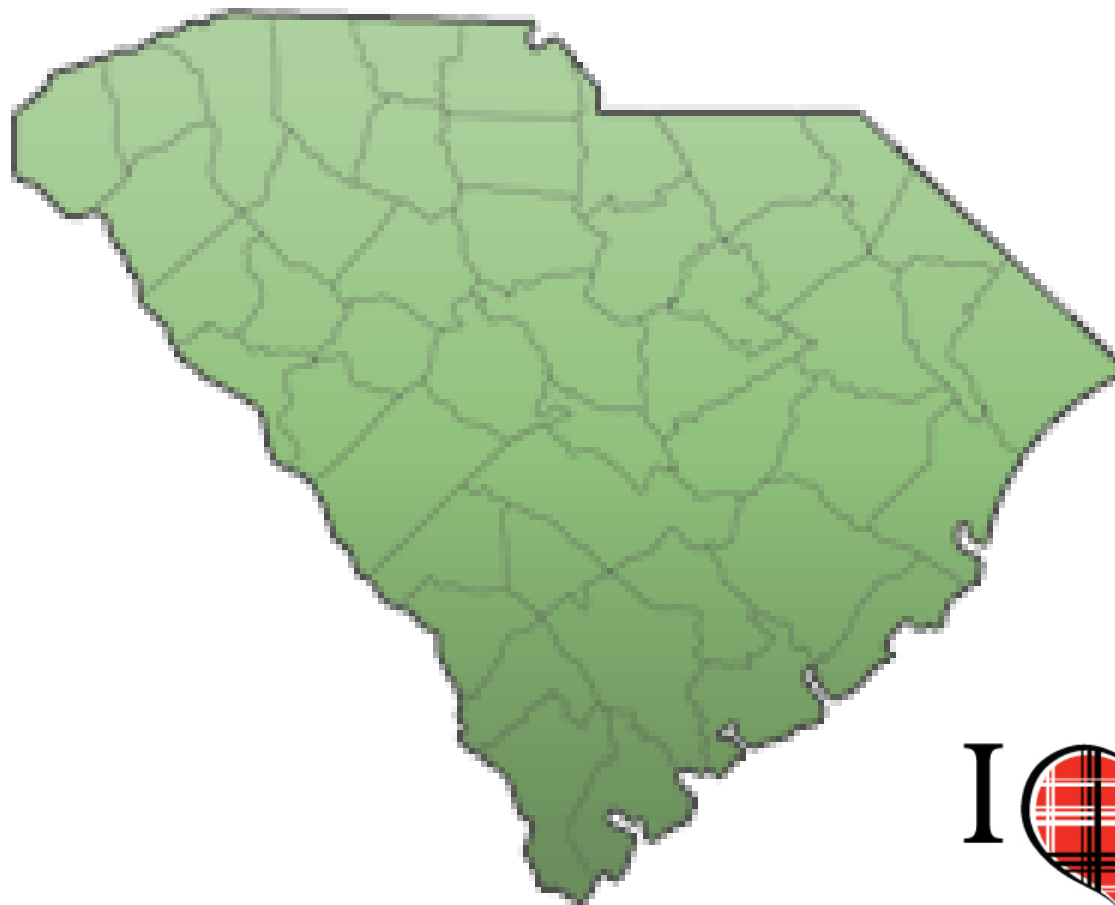


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# MANAGING YOUR RISKS

- Identify what information your county stores and uses
- Determine the value of your information
- Develop an inventory
- Understand your threats and vulnerabilities

Identify what information your county stores and uses

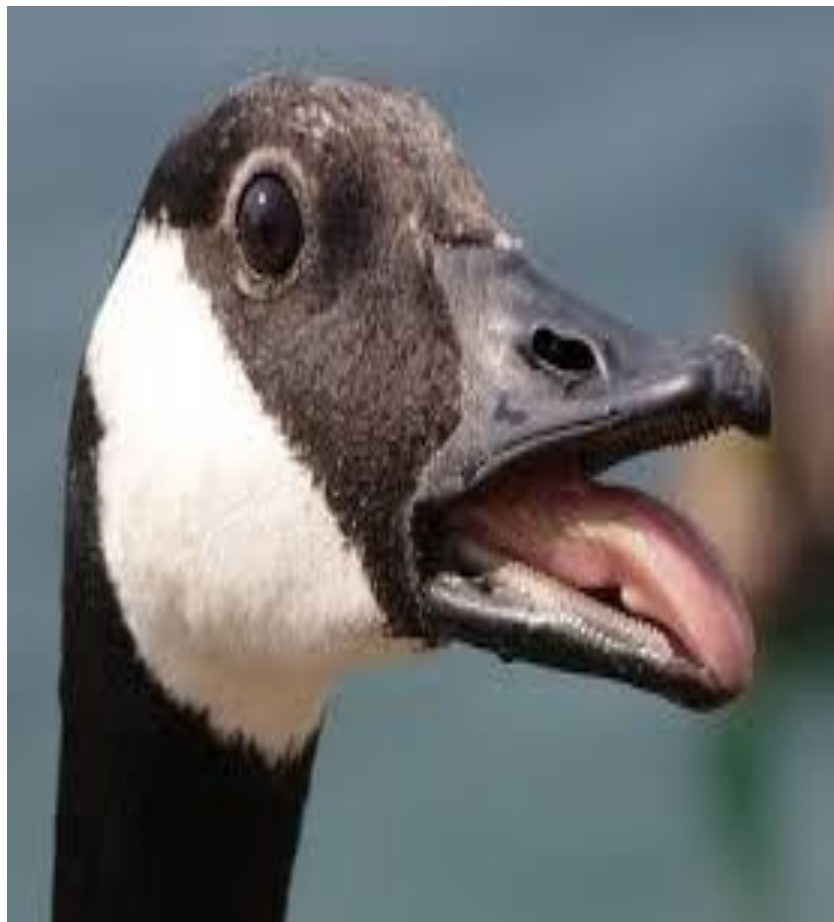


I  my public library

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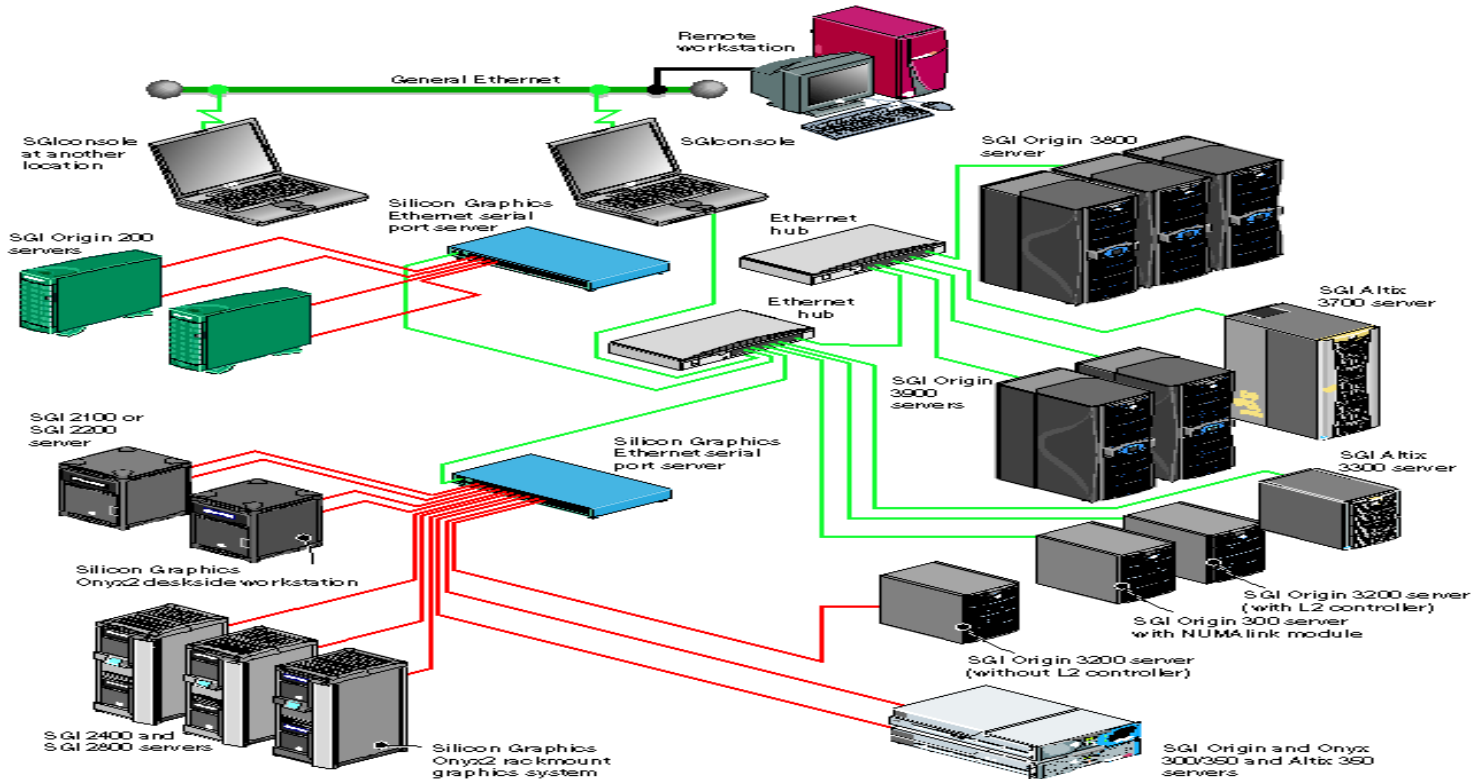
Determine the value of your information



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# MANAGING YOUR RISKS

- Develop an inventory



# What are they really after?

- Your Intellectual Property
- Your assets
- Your customer data
- Your personal data
- Your paycheck
- Your friends
- Your family

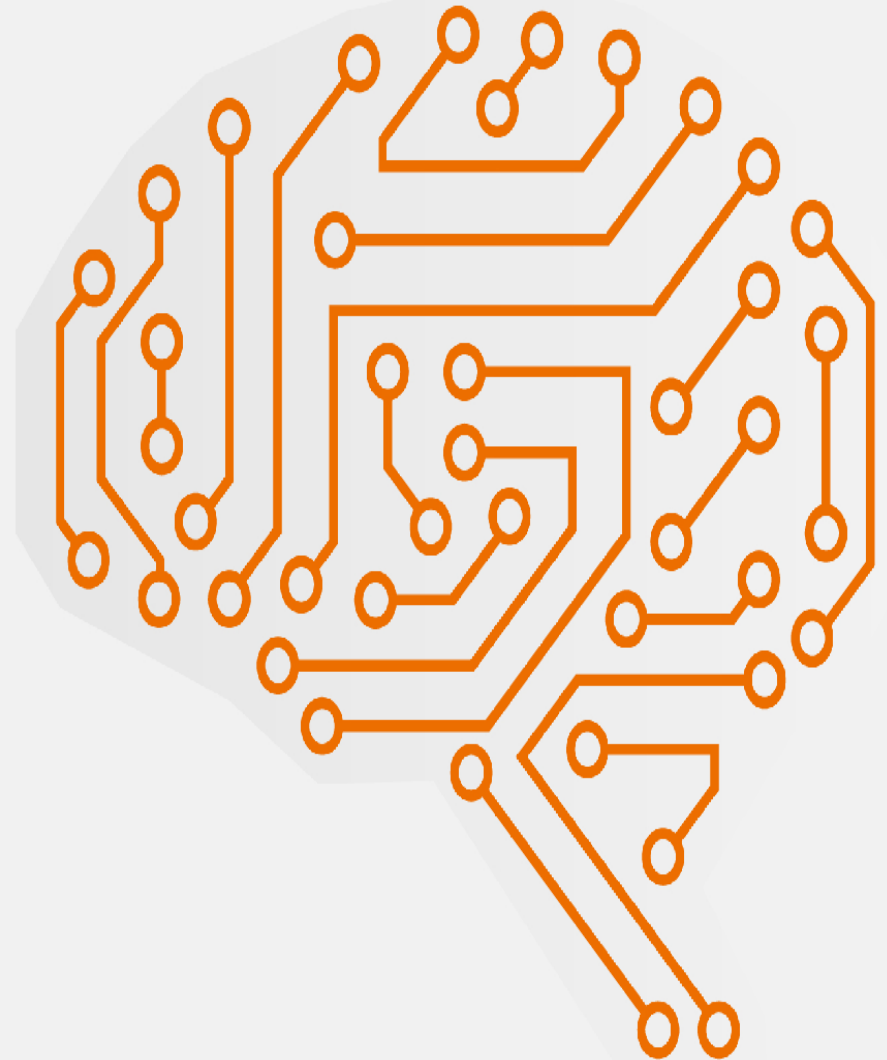


# Inside the Mind of a **Threat Actor**

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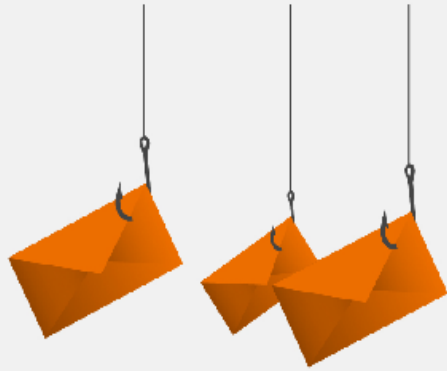
Tactics, Techniques, and  
Procedures explained

Ever wonder what goes on inside the mind of a hacker?  
Here are some common Tactics, Techniques and  
Procedures (TTP) that hackers will use to compromise  
your organization.



# Phishing

It sounds like old news and yet it's so effective that hackers will keep using this tactic.



## Untargeted Attacks

Hackers can send phishing emails all over the internet in hopes of a bite. It can arrive as an email about your shipment delivery or from your "IT Department" requesting a password change.



## Targeted Attacks

Sometimes hackers want something specifically that only YOU have access to... so you'll be targeted with a convincing email: with legitimate company headers, email signatures, etc.

# Digging in

When the hacker has an “in,” they can employ a slew of other techniques and procedures to infiltrate deeper into your systems.



## Beaconing

The attacker can install a way to get back into a compromised computer even if its temporarily disconnected from the internet, such as a beacon. The beacon will then continue to “call out” to the internet and check for commands (from the attacker) to run on the victim machine.



## Continued Phishing

Attackers use the original victim to send further phishing emails—this time within the organization's own email server.



## Privilege Escalation

Attackers pivot through the network seeking out credentials of high-integrity or higher-privileged accounts. Trust relationships throughout the network are targeted and exploited.



## Reconnaissance

Attackers exploit the user's credentials to gather useful information to further compromise other systems.

# Exploitation

Once you've been compromised, hackers can find ways to continue the damage.



## Long-term persistence

Hackers can perform beaoning stretched over long periods. Since the activity occurs so infrequently it becomes harder to detect. This allows hackers to harvest data over weeks, months, and sometimes years.



## Destruction or Denial of Service

In the case of a total compromise, hackers can alter and/or destroy access. The most effective attacks begin weeks or months before leading to more overt and destructive activities.





Are you as well protected?

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# NIST Cyber Security Framework (CSF)

## Cybersecurity Framework

Function Unique Identifier	Function	Category Unique Identifier	Category
ID	Identify	ID.AM	Asset Management
		ID.BE	Business Environment
		ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy
PR	Protect	PR.AC	Access Control
		PR.AT	Awareness and Training
		PR.DS	Data Security
		PR.IP	Information Protection Processes and Procedures
		PR.MA	Maintenance
		PR.PT	Protective Technology
DE	Detect	DE.AE	Anomalies and Events
		DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
RS	Respond	RS.RP	Response Planning
		RS.CO	Communications
		RS.AN	Analysis
		RS.MI	Mitigation
		RS.IM	Improvements
RC	Recover	RC.RP	Recovery Planning
		RC.IM	Improvements
		RC.CO	Communications

# IDENTIFY

- Identify and control who has access to your information
- Conduct Background Checks
- Require individual user accounts for each employee
- Create policies and procedures for information security

# IDENTIFY

- Identify and control who has access to your information



"YOU REMEMBER DAVE. YOU  
STOLE HIS IDENTITY LAST YEAR."

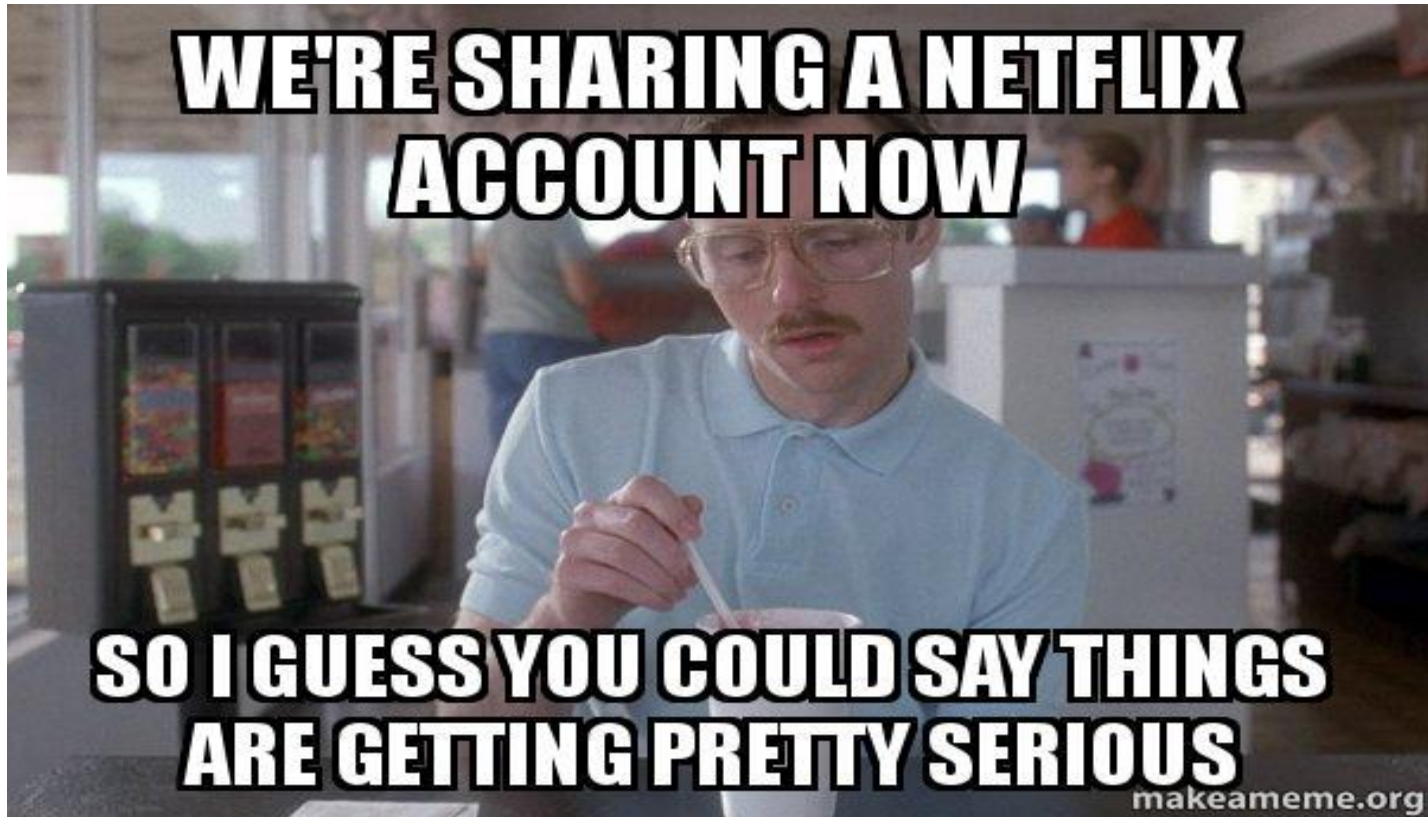
# IDENTIFY

- Conduct Background Checks



# IDENTIFY

- Require individual user accounts for each employee



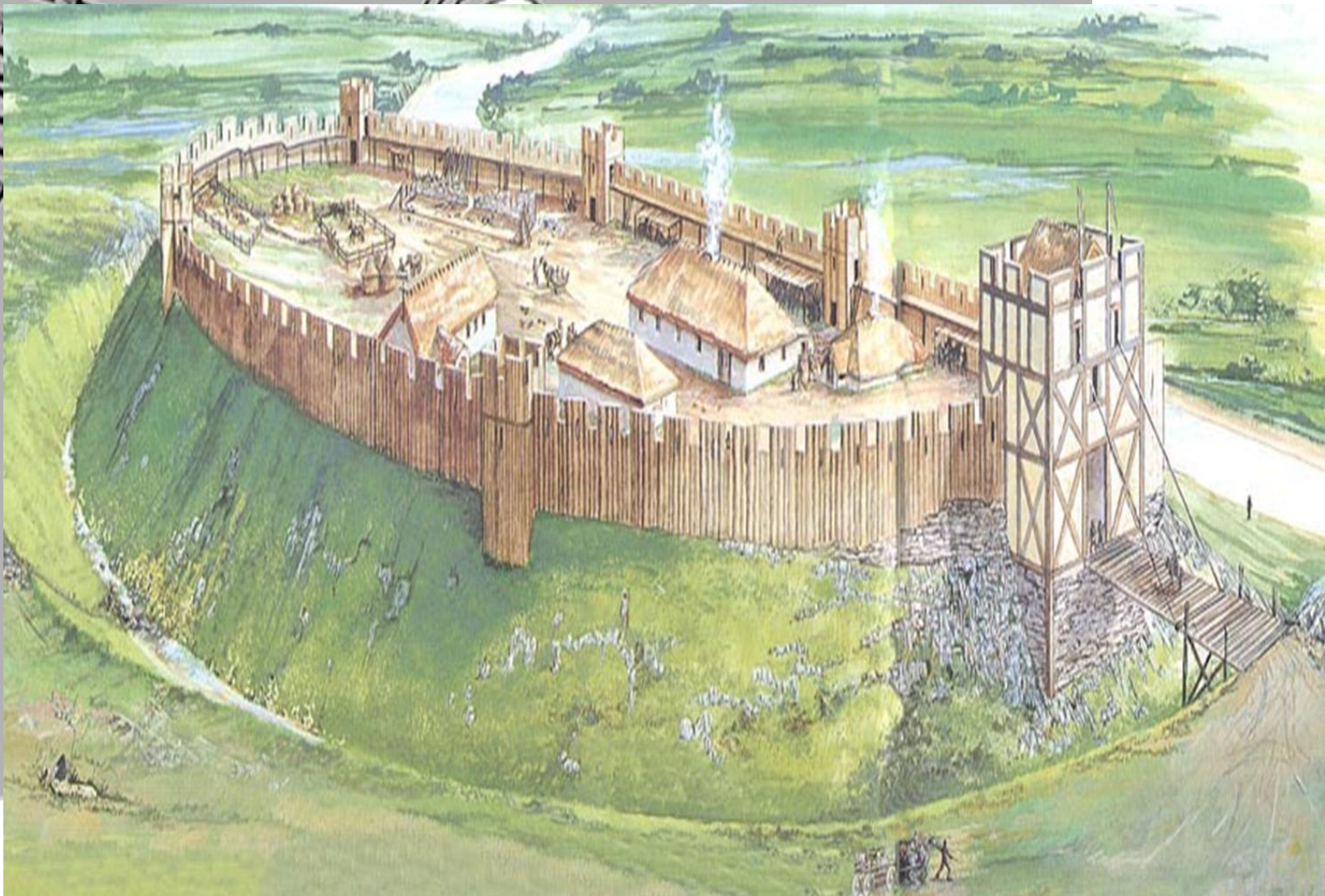
# IDENTIFY

- Create policies and procedures for information security



**You  
shouldn't  
share your  
passwords  
either.**

**Be vigilant. Stay safe online.**



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# PROTECT

- Limit employee access to data and information
- Install Surge Protectors and Uninterruptible Power Supplies (UPS)
- Patch your operating systems and applications
- Install and activate software and hardware firewalls on all your business networks

# PROTECT

- Limit employee access to data and information



# PROTECT

- Install Surge Protectors and Uninterruptible Power Supplies (UPS)



# PROTECT

- Patch your operating systems and applications



# PROTECT

➤ Install and activate software firewalls on all your networks

➤ Software

➤ Hardware



# PROTECT (2)

- Secure your wireless access point and networks
- Set up web and email filters
- Use encryption for sensitive business information
- Dispose of old computers and media safely
- Train your employees

# PROTECT (2)

- Secure your wireless access point and networks

© 2000 Randy Glasbergen. [www.glasbergen.com](http://www.glasbergen.com)



"WHEN YOU WANT TO GET SOMEBODY'S ATTENTION,  
THROW A ROCK AT HIS HEAD. IT'S THE LATEST  
THING IN WIRELESS COMMUNICATION!"

# PROTECT (2)

- Set up web and email filters

Copyright 2002 by Randy Glasbergen.  
[www.glasbergen.com](http://www.glasbergen.com)

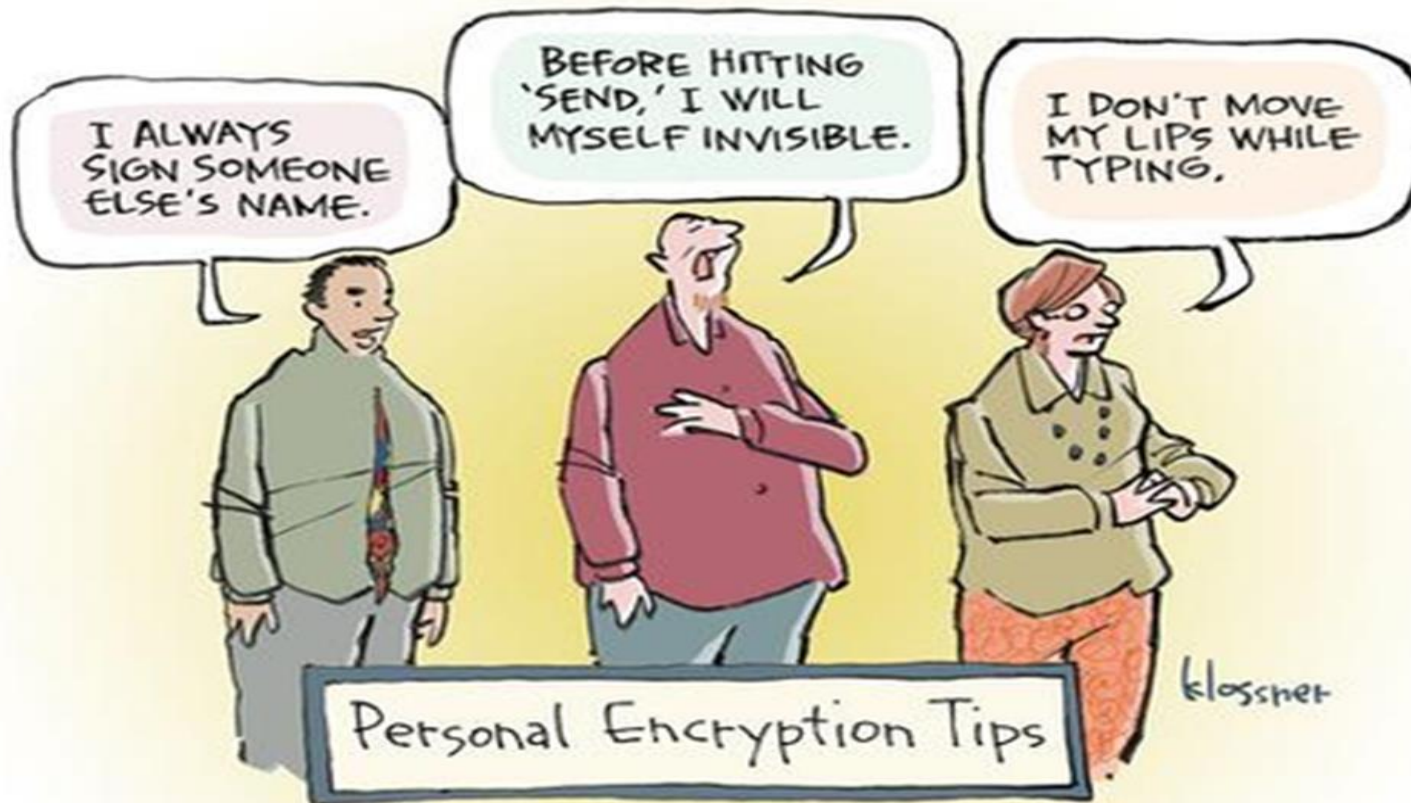


**“...and you spent 5.73 years of your life deleting spam from your e-mail.”**



# PROTECT (2)

- Use encryption for sensitive business information



# PROTECT (2)

- Dispose of old computers and media safely



**BEFORE** → **AFTER**



# PROTECT (2)

- Train your employees

## SECURITY AWARENESS TRAINING



# DETECT

➤ Install and update

❖ Anti-virus, Spyware, other malware programs



© UFS, Inc.

# DETECT

- Maintain and monitor logs

## Who Logged Into Your Computer And When?

Username

Password

Remember Me



Login

Register

# RESPOND

- Develop a plan for disasters and information security incidents



# RESPOND

- Develop a plan for disasters and information security incidents



# RECOVER

- Make full backups of important business data/information
- Make incremental backups of important business data/information
- Consider cyber insurance
- Make improvements to processes / procedures / technologies



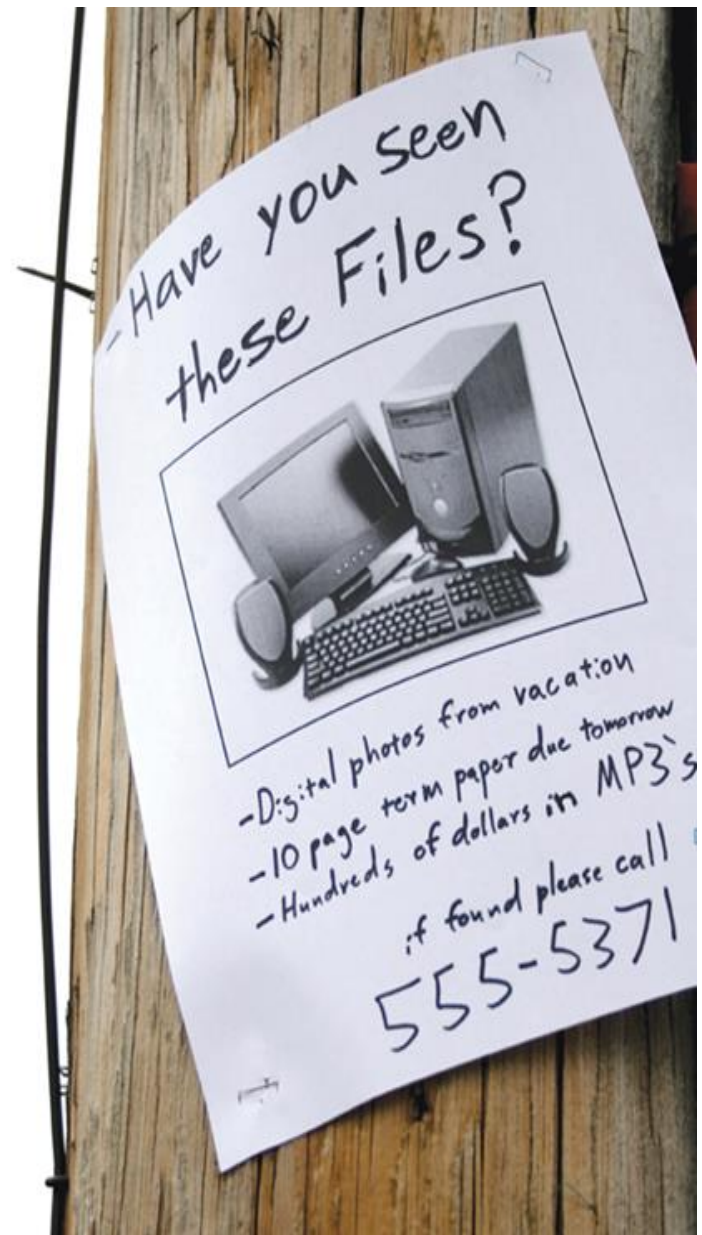
# RECOVER

- Make full backups of important business data/information



# RECOVER

- Make incremental backups of important data/information



# RECOVER

## ➤ Consider cyber insurance

Citizens can sue a county for failing to protect their data.

Knowing if your county has cybersecurity insurance and the specific coverage limits is crucial.

Counties need to secure a Certificate of Insurance evidencing cyber coverage from your vendors that perform IT services and payroll functions. This is not necessary for roofers or auto mechanics. One size does not fit all when it comes to certificates of insurance.

# RECOVER

- Consider cyber insurance

The most important coverage features of a cyber policy are:

- 1) notification to advise citizens their PII may have been exposed;
- 2) ongoing credit monitoring; and
- 3) cyber extortion

**The S.C. Property & Liability Trust cyber coverage provides for these three areas.** *For specific coverage amounts or additional information, please contact Robert Collins, SCAC Director of Insurance Services, at [rcollins@scac.sc](mailto:rcollins@scac.sc) or (803) 252-7255.*

# Causes of Action

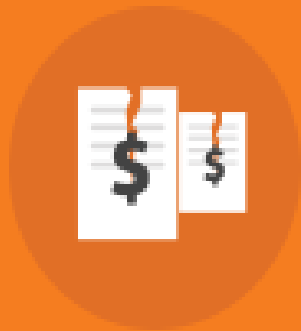
## Plaintiff Demands

- Fraud reimbursement
- Credit card replacement
- Credit monitoring/ repair/ insurance
- Civil fines/ penalties
- Statutory damages (CMIA)
- Time
- Unjust enrichment
- Fear of ID Theft
- Actual ID Theft
- Mitigation costs
- Time spent monitoring



# Protect your business with proper Cyber Liability coverage

You need to protect your business against cyber hacks – those that directly impact your business and those that demonstrate a potential breach. Your insurance should cover:



The cost to respond  
to a data breach



Your legal defense  
and liability



Your ID theft  
recovery expenses

# IT'LL COST YOU

2012 average cost per breach rose sharply to **\$3.7 million - up 35%.**<sup>4</sup>



## Legal costs are the largest portion of claims paid

Average cost of defense - **\$582K**

Average cost of settlement - **\$2.1 million**<sup>4</sup>

## Information theft and business disruption represent the highest external costs

Information theft - **44%**

Disruption to business or lost productivity - **30%**<sup>1</sup>

Cyber crime costs small organizations more - they incur a significantly higher per capita cost than larger organizations<sup>1</sup>

# Montana's Cyber Risk Insurance



- Montana participates in a national cyber/information security insurance program underwritten by Certain Underwriters at Lloyd's, Syndicators 623 and 2623 ("Beazley").
- \$2,000,000 Policy Aggregate Limit for Privacy Notification Costs (subject to a \$100,000 per incident Retention); \$1,000,000 Policy Aggregate Limit for Beazley Nominated Service Providers.
- Insurance doesn't cover everything. \$100,000 deductible, 10% state co-insurance for credit monitoring.
- Coverage is nice, but breach prevention should be the collective focus.



# Montana's Cyber Risk Insurance

The state's commercial insurance policy provides coverage for:

- Data breach response costs including, but not limited to, forensic investigations, mail notification, and credit monitoring (one year).
- Fines/penalties assessed by regulatory authorities.
- Revenue streams lost as a result of a breach.
- Personal injuries and property damage for negligent acts or omissions of the state.
- Website content and media.
- Cyber ransoms and fines.
- Public relations firm consultation

# Montana's Cyber Risk Insurance

## Annual Renewal Information:

- IT Security Audit completion – date of last audit
- Penetration Testing - date of last test
- Encryption of sensitive information physically removed from state offices
- Number of records with personally identifiable information
- Security Training and Awareness Program
- Report of any incidents that have resulted in claims.

# Cyber Incident Response Process

## Step One: Notify Response Team

- Use the term “incident” instead of “breach” as a point of reference in all communications.
- Notify your agency’s internal incident response team (i.e. agency head, IT manager, risk manager, attorney, etc.).
- Notify the cyber insurance brokerage firm and cyber insurance carrier.
- Follow the instructions found at the Risk Management & Tort Defense Division’s (RMTD) website at <http://rmtd.mt.gov/claims/agenciesreportclaims.mcp>
  - Ø Call us within 24 hours at (406) 444-2421
  - Ø Have the immediate supervisor complete the “Report of Incident” and send it to us within two days.
  - Ø Do not contact individuals whose information may have been released. Do not contact law enforcement or regulatory authorities

# Cyber Incident Response Process

## Step Two: Escalate as Necessary

- Internal investigation and reporting of incident to the State 's cyber liability insurance carrier;
- Privacy counsel (attorney-client privilege and work product protections);
- Computer forensics expert;
- Public relations and crisis management consultant;
- Mailing/notification vendor (is your agency equipped to print and mail 5,000 notification letters? How about 50,000? 500,000?);
- **Timing is everything:** Notification (to the affected individuals) must be made **without unreasonable delay**, consistent with the legitimate needs of law enforcement or with any measures necessary to determine the scope of the breach and to restore the reasonable integrity of the data system. Mont. Code Anno., § 2-6-504(1)(b)
- Fixed deadlines in other states

# Case Study

# DPHHS 2014 Cyber Incident Timeline

- May 15<sup>th</sup> – Initial discovery
- May 22<sup>nd</sup> – Forensic confirmation
- May 29<sup>th</sup> – Initial public communication
- June 23<sup>rd</sup> – File sent to mail processing center (1.3M)
- June 24<sup>th</sup> – Follow-up public communication
- July 3<sup>rd</sup> – Began mailing - 200K notices/day

# DPHHS 2014 Cyber Incident - HIPAA Clock

- On complex security issues, the key timeframe of notification is the 60-day HIPAA requirement, which begins with initial discovery
- Performed scope analysis of incident
- Created notification list
- Documented potential HIPAA exposure for Office of Civil Rights

# DPHHS Message to Public/Press (cont.)

- **How did this happen?** Unknown computer hackers used malware to gain entry to a DPHHS server containing client and agency employee personal information.
- **Have those affected clients been notified?** At this time, DPHHS is in the process of notifying all those people with information on the server.
- **What type of security is in place on the server?** We are continuously working to improve security of our computer networks and are committed to protecting client information. We deeply regret any inconvenience to you as a result of this incident. To help prevent something like this from happening in the future, we have taken the affected server offline and a new server containing backup files is being scanned and safely brought online. DPHHS has purchased additional security software to better protect sensitive information on existing servers, and as part of an internal investigation, DPHHS is reviewing existing policies and procedures to determine how to prevent this from happening again in the future.
- **Will this affect the services I receive?** This incident should not impact DPHHS services as none of the information contained on the server was lost and we have a complete back-up of the information.



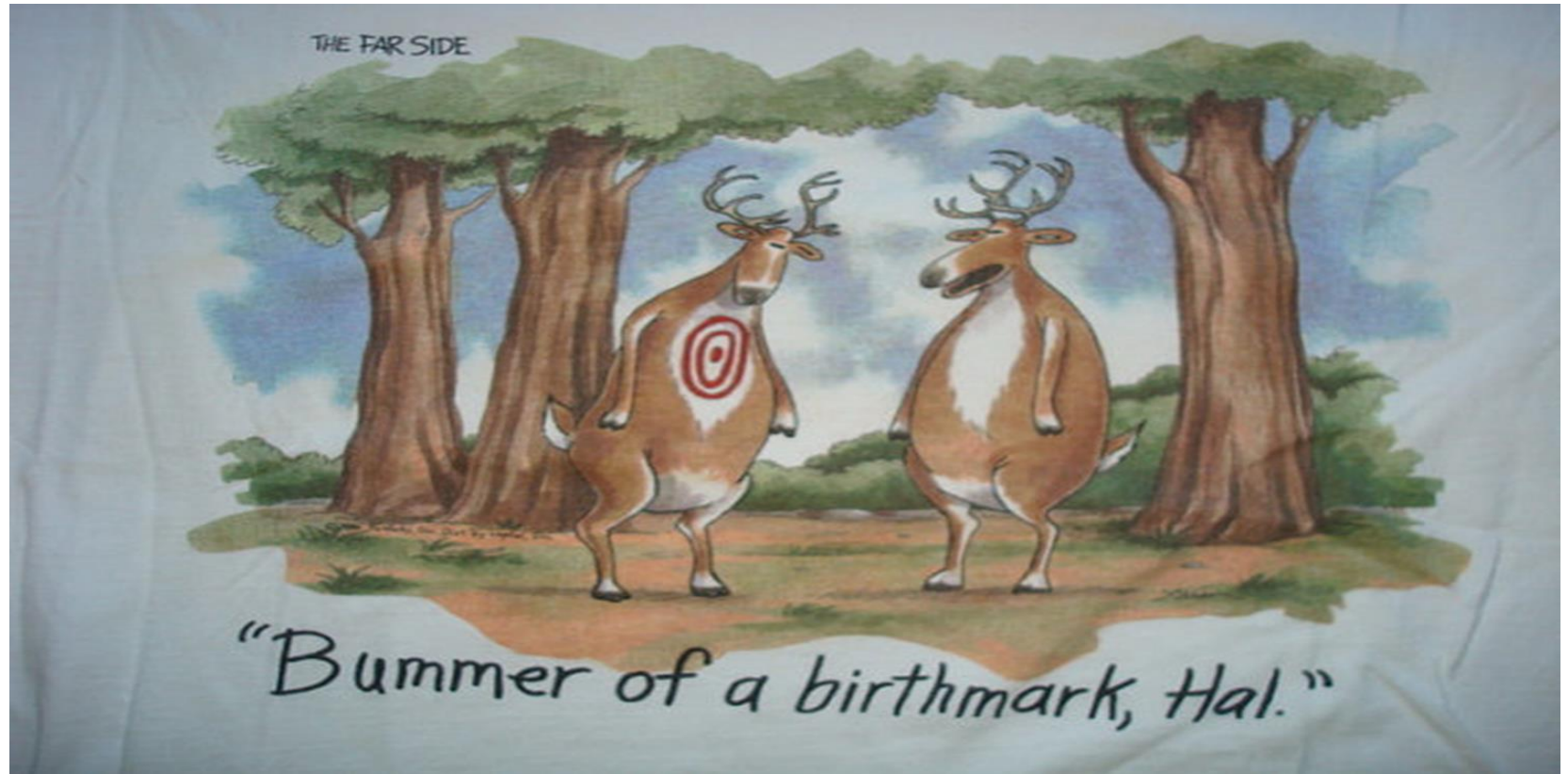
# Montana's Cyber Risk Insurance

What was provided during the 2014 HHS Incident:

- Forensic investigation
- Public relations consultation
- Legal consultation
- Website content recommendations - FAQs
- Recommendation on all communication internal and external
- mail notification
- credit monitoring (one year)
- Call center for 60 days

# RECOVER

- Make improvements to processes / procedures / technologies



# 2018 cybersecurity outlook for SLTT governments

- Cybercrime against SLTT governments will again be motivated primarily by financial gain.
- Network boundaries will be broken as new cybercrime will increasingly target apps, cloud computing, Internet of Things, cryptocurrencies and supply chain.
- Cybersecurity workforce demand will climb and likely outpace supply. SLTT governments will have a hard time competing with private sector salaries and drawing qualified workers.
- New technology (body cameras, drones, apps) will continue to change how chief information security officers do their jobs.



**MS-ISAC™**

Multi-State Information  
Sharing & Analysis Center®



**NACO** *National Association of Counties*  
*The Voice of America's Counties*

**NASCIO**  
Representing Chief Information  
Officers of the States

# Testimonial

“The NCSR provides a unique perspective on your security maturity as a snapshot of your program against the NIST Cybersecurity Framework. It provides valuable insights in measuring your security program while giving you annual comparatives of growth and peer-to-peer analysis! Well worth over \$60K to any organization in helping to roadmap your security operation!”

-----*Gary Coverdale, CISO-Mono County*



**SC CYBER**

# How Did We Get Here?

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- In June of 2009, the Department of Homeland Security (DHS) was directed to develop a cyber-network security assessment to measure state, local, tribal and territorial (SLTT) governments' gaps and capabilities
- The first Nationwide Cybersecurity Review (NCSR) was conducted in 2011 by DHS
- In 2013, DHS partnered with the MS-ISAC, the National Association of State Chief Information Officers (NASCIO), and the National Association of Counties (NACo) to develop and conduct the second NCSR
- Since 2013, the NCSR has been conducted on an annual basis
- 2017 marks the 6th year the self-assessment has been conducted
- In 2015, the NCSR was aligned to the NIST CSF



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# About the Nationwide Cyber Security Review

The Nationwide Cyber Security Review (NCSR) is a free, confidential, annual self-assessment survey that is based on the National Institute of Standards and Technology Cybersecurity Framework (NIST CSF) and is sponsored by the Department of Homeland Security (DHS) and the MS-ISAC.

The NCSR evaluates cybersecurity maturity across the nation while providing actionable feedback and metrics directly to individual respondents in State, Local, Tribal & Territorial (SLTT) governments.

Using the results of the NCSR, DHS delivers a biyearly anonymous summary report to Congress providing a broad picture of the cybersecurity maturity across the SLTT communities.

## Cybersecurity Framework

Function Unique Identifier	Function	Category Unique Identifier	Category
ID	Identify	ID.AM	Asset Management
		ID.BE	Business Environment
		ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy
PR	Protect	PR.AC	Access Control
		PR.AT	Awareness and Training
		PR.DS	Data Security
		PR.IP	Information Protection Processes and Procedures
		PR.MA	Maintenance
		PR.PT	Protective Technology
DE	Detect	DE.AE	Anomalies and Events
		DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
RS	Respond	RS.RP	Response Planning
		RS.CO	Communications
		RS.AN	Analysis
		RS.MI	Mitigation
		RS.IM	Improvements
RC	Recover	RC.RP	Recovery Planning
		RC.IM	Improvements
		RC.CO	Communications



# About the Nationwide Cyber Security Review

## Cybersecurity Framework

Function Unique Identifier	Function	Category Unique Identifier	Category
ID	Identify	ID.AM	Asset Management
		ID.BE	Business Environment
		ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy
PR	Protect	PR.AC	Access Control
		PR.AT	Awareness and Training
		PR.DS	Data Security
		PR.IP	Information Protection Processes and Procedures
		PR.MA	Maintenance
		PR.PT	Protective Technology
DE	Detect	DE.AE	Anomalies and Events
		DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
RS	Respond	RS.RP	Response Planning
		RS.CO	Communications
		RS.AN	Analysis
		RS.MI	Mitigation
		RS.IM	Improvements
RC	Recover	RC.RP	Recovery Planning
		RC.IM	Improvements
		RC.CO	Communications



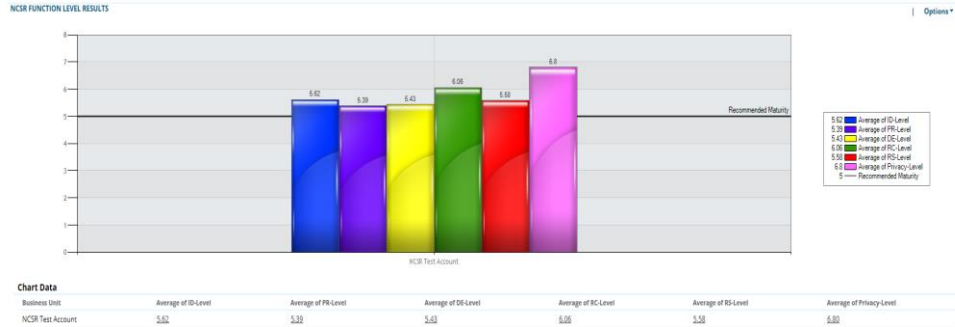
# Why Participate in the NCSR?

- Receive metrics specific to your organization
- Develop a benchmark to gauge your year-to-year progress
- Use the metrics to identify gaps in your security program
- Anonymously measure your results against your peers
- Access to NIST, COBIT, ISO and CIS Controls informative references
- For HIPAA compliant agencies, translates your NCSR scores to the HIPAA Security Rule scores for an automatic self-assessment tool
- Be a part of the ongoing effort to chart national cybersecurity maturity and identify areas of concern
- Aligned with the Presidential Executive Order on Strengthening Cybersecurity (NIST CSF)



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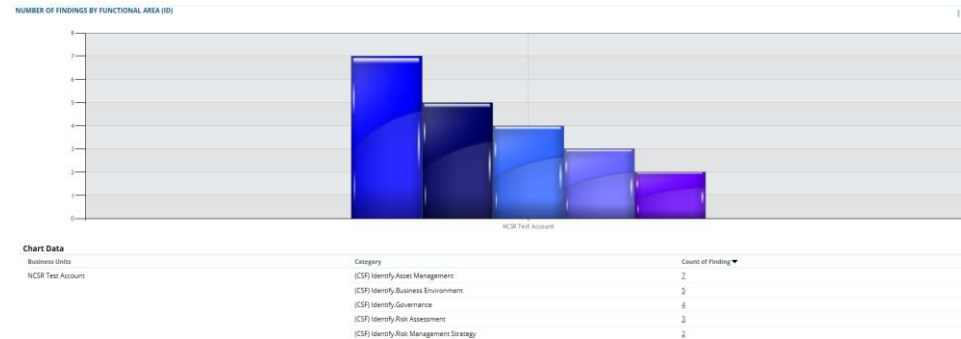
# Available NCSR Reports



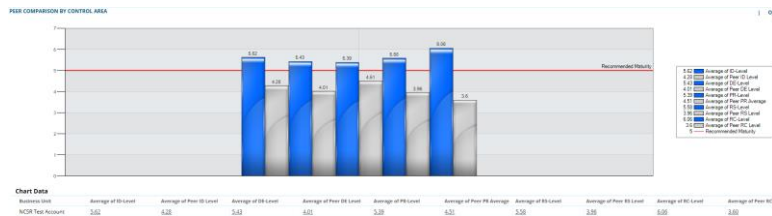
This report provides your organizations CSF function averages.



Reports that provide informative references such as: Critical Security Controls, NIST 800-53 & COBIT for any control that does not meet the recommended minimum maturity of "Implementation in Process" or "Risk Formally Accepted".



Peer-to-peer reports compare your results to your peers.



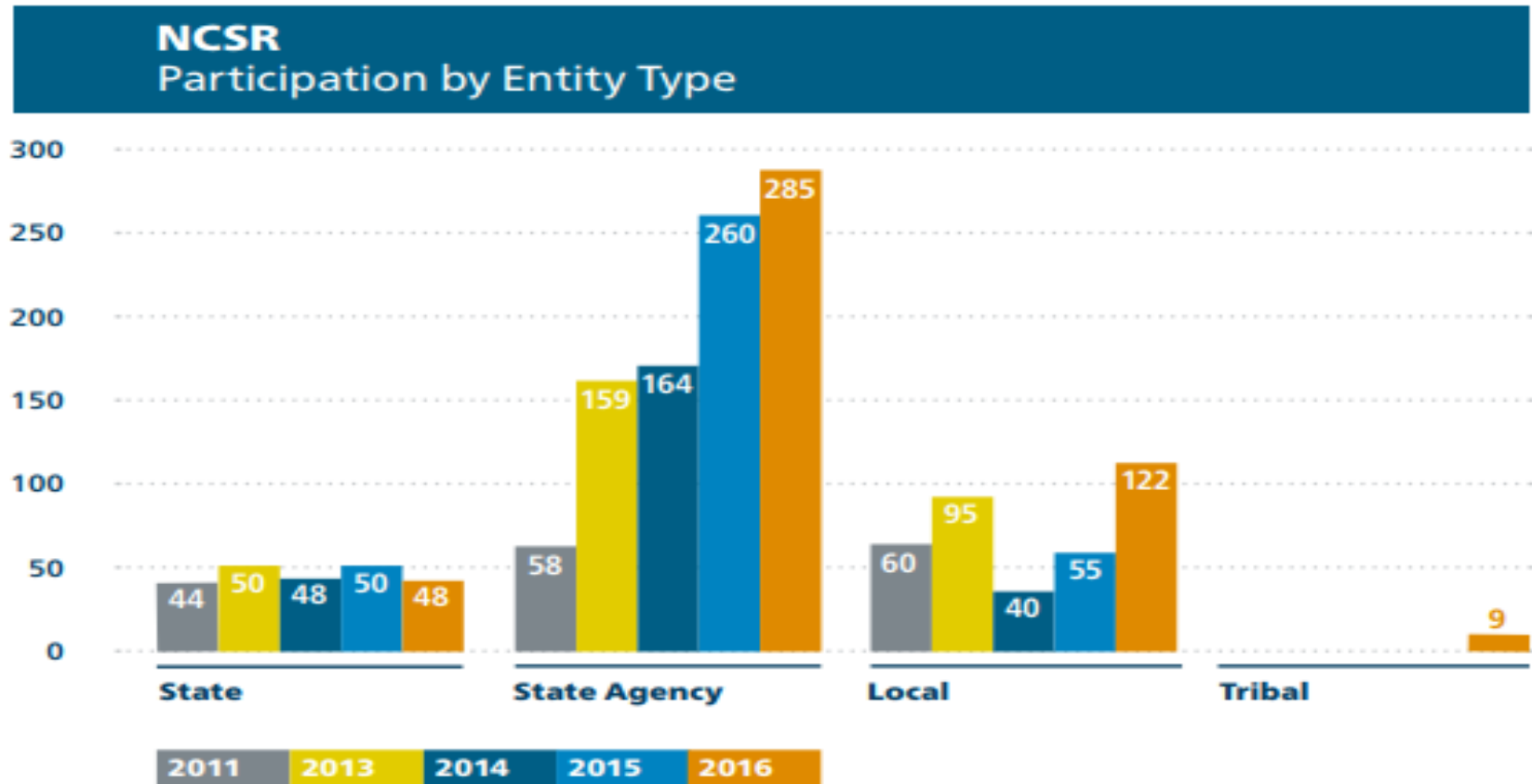
# How Are Organizations Using the NCSR?

1. To see how their organization rates compared to similar organizations (peer to peer reports)
2. To inform C-level/executive management about security programs/resources needs
3. Establish priorities for program tasks
4. Improved understanding of your cybersecurity posture & capabilities



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# NCSR Yearly Participation



# Response Scale

Score	Maturity Level <i>The recommended minimum maturity level is set at a score of 5 and higher</i>
7	<b>Optimized:</b> Your organization has formally documented policies, standards, and procedures. Implementation is tested, verified, and reviewed regularly to ensure continued effectiveness.
6	<b>Tested and Verified:</b> Your organization has formally documented policies, standards, and procedures. Implementation is tested and verified.
5	<b>Implementation in Process:</b> Your organization has formally documented policies, standards, and procedures and are in the process of implementation.
5	<b>Risk Formally Accepted:</b> Your organization has chosen not to implement based on a risk assessment.
4	<b>Partially Documented Standards and/or Procedures:</b> Your organization has a formal policy in place and begun the process of developing documented standards and/or procedures to support the policy.
3	<b>Documented Policy:</b> Your organization has a formal policy in place.
2	<b>Informally Performed:</b> Activities and processes may be substantially performed and technologies may be available to achieve this objective, but they are undocumented and/or not formally approved by management.
1	<b>Not Performed:</b> Activities, processes and technologies are not in place to achieve the referenced objective.

# 2016 Key Findings

## *2016 NCSR Key Findings*

The SLTT community continues to show slow growth in their cybersecurity maturity.

1

The local community, although growing at a faster rate, continues to lag behind states in their overall security maturity level.

2

Lack of financial and staff resources continues to be a key factor hindering the ability of the SLTT community to improve security programs to an acceptable minimum recommended maturity level.

3



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# 2016 Summary Report Highlights

The following trends were identified within the local and state peer profiles:

- State governments continue to be weakest in the Identify Function and the strongest in the Respond Function.
- Local governments continue to be weakest in the Detect Function and strongest in the Protect Function.
- Tribal governments are similar to local governments in that they are strongest in the Protect Function.
- The Detect Function continues to represent the largest maturity gap between state and local governments.
- **State governments** continue to remain more mature than the rest of the SLTT community
- **State and local respondents** identified insufficient funding along with increased sophistication of threats as top cybersecurity concerns.
- **State and local governments** continue to improve their overall cybersecurity maturity despite operating in an environment of sophisticated threats and attacks.



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# MS-ISAC

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The Multi-State Information Sharing and Analysis Center (MS-ISAC) is the focal point for cyber threat prevention, protection, response, and recovery for the nation's state, local, territorial, and tribal (SLTT) governments.







# Our Membership

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Members include:

- All 50 states & Territories
- All 78 DHS-recognized Fusion Centers
- Over 1,100 Local and Tribal governments  
(representing over 48% of the U.S. population)

## **State, Local, Tribal, and Territorial**

*departments, cities, towns, police department, ports, airports, schools, transit associations, and more*



# 24x7 Security Operations Center

Central location to report any cyber security incident

24/7 support for:

- ✓ Network Monitoring Services
- ✓ Research and Analysis

24/7 analysis and monitoring of:

- ✓ Threats
- ✓ Vulnerabilities
- ✓ Attacks

24/7 reporting:

- ✓ Cyber Alerts & Advisories
- ✓ Web Defacements
- ✓ Account Compromises
- ✓ Hactivist Notifications



24 / 7 / 365 Monitoring & analysis of ~100 billion logs

Phone: 1-866-787-4722

Email: [soc@msisac.org](mailto:soc@msisac.org)



# Monitoring of IP Range & Domain Space

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## IP Monitoring

- ✓ IPs connected to a particular malicious C&C
- ✓ Compromised IPs
- ✓ Indicators of compromise from the MS-ISAC network monitoring system (Albert)
- ✓ Notifications from Spamhaus

## Domain Monitoring

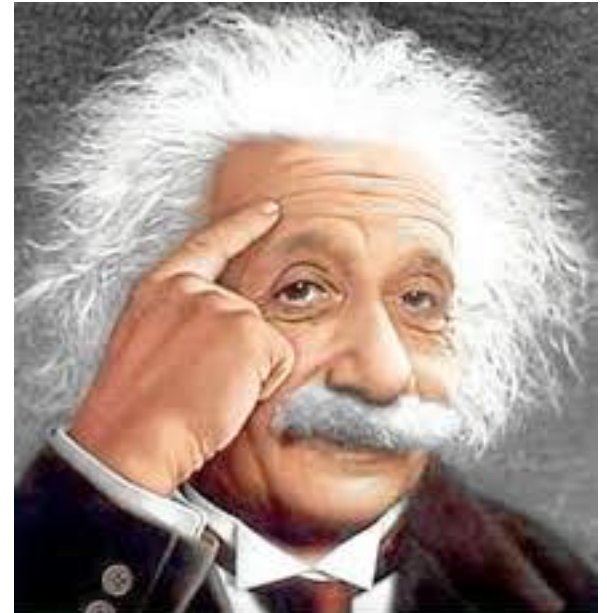
- ✓ Notifications on compromised user credentials
- ✓ Vulnerability Management Program (VMP)



# Network Monitoring (Albert)

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- ✓ SLTT focus
- ✓ 24x7x365 research, analysis, and support
- ✓ Signatures unique to SLTT governments
- ✓ Integration of research on specific attacks and actors, including nation-state actors (APT)
- ✓ Real-time information sharing with SLTT partners
- ✓ Experienced cybersecurity analysts who review each event minimizing the number of false-positive notifications



**TLP: WHITE**



# MS-ISAC Intelligence Sources

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- 24x7 Monitoring
  - Analysis of 60 billion logs/records per week
- Intelligence Partners
- Federal Government
  - NCCIC
- Private Sector
- Internet Research





# Computer Emergency Response Team

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## CERT Capabilities

- Incident Response (includes on-site assistance)
- Malware Analysis
- Computer & Network Forensics
- Network & Web Application Vulnerability Assessments
- Log Analysis
- Netflow Monitoring/Albert
- Penetration Testing



# Vulnerability Management Program

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*Any SLTT government agency or department may participate.*

## What You Get:

- Victim Notifications when that domain/IP is observed in a malicious context (e.g. data dumps, sending spam, etc.)
- Website Vulnerability Review that checks to ensure you have the most up to date software on your website

## What We Need:

- **Domains**
- **IP ranges**
- **Contact info**  
(name, email, phone number)

*Send to*  
*VMP@cisecurity.org*



# Member Services

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- Access to US CERT Portal/HSIN
- Access to the Malicious Code Analysis Platform
- National Cyber Security Review
- Seven Member Work Groups
- Monthly Newsletters for End Users
- Monthly Member Calls
- Monthly Situational Awareness Reports
- Cyber Exercises
- Annual Meeting

TLP: WHITE



# FBI Warns of Dramatic Increase in Business E-Mail Scams

FBI officials are warning potential victims of a dramatic rise in the business e-mail compromise scam or “B.E.C.,” a scheme that targets businesses and has resulted in massive financial losses in Phoenix and other cities.

The schemers go to great lengths to spoof company e-mail or use social engineering to assume the identity of the CEO, a company attorney, or trusted vendor. They research employees who manage money and use language specific to the company they are targeting, then they request a wire fraud transfer using dollar amounts that lend legitimacy.

There are various versions of the scams. Victims range from large corporations to tech companies to small businesses to non-profit organizations. Many times, the fraud targets businesses that work with foreign suppliers or regularly perform wire transfer payments.

- Law enforcement globally has received complaints from victims in every U.S. state and in at least 79 countries.
- From October 2013 through February 2016, law enforcement received reports from 17,642 victims.
- This amounted to more than \$2.3 billion in losses.
- Since January 2015, the FBI has seen a 270 percent increase in identified victims and exposed loss.
- In Arizona the average loss per scam is between \$25,000 and \$75,000.

If your company has been victimized by a BEC scam:

- Contact your financial institution immediately
- Request that they contact the financial institution where the fraudulent transfer was sent
- [File a complaint](#)—regardless of dollar loss—with the IC3.

Tips for Businesses:

- Be wary of e-mail-only wire transfer requests and requests involving urgency
- Pick up the phone and verify legitimate business partners.
- Be cautious of mimicked e-mail addresses
- Practice multi-level authentication.

## **RECOMMENDATIONS:**

### Prevention

- Ensure email delivery software is up-to-date, patched, and includes anti-virus capabilities.
- Employ “tarpitting” to block or slow traffic from a sending IP address if the traffic from that address exceeds a predefined threshold (e.g. greater than ten emails per minute).
- Consider blocking file attachments used in email bomb attacks, such as .zip, .7zip, .exe, and .rar.
- Limit the maximum email attachment file size.
- Ensure out-of-office, bounce back, and other automatic messages are only sent once to prevent an endless loop of recurring automatic replies.
- Where possible, limit send permissions so that only internal and authorized users may send to distribution lists.
- Avoid posting plain text email addresses online as malicious actors are able to scrape webpages for email addresses allowing malicious actors to target them for spam campaigns.

### During an attack

- If your inbox is overloaded, avoid mass deleting emails and instead using email rules to filter spam.
- Ensure critical inboxes use failover services and notification options to safeguard against deletion.

### Avoid Unwitting Participation

- Implement CAPTCHA on user subscription forms to prevent bots from using your service.
- Send verification emails to newly subscribed users to prevent sending unwanted emails.



# Traffic Light Protocol (TLP)

All correspondence will have a predetermined TLP rating defining the way that information can be shared.

## TLP | TRAFFIC LIGHT PROTOCOL

### When should it be used?

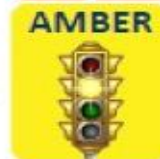
Sources may use TLP: RED when information cannot be effectively acted upon by additional parties, and could lead to impacts on a party's privacy, reputation, or operations if misused.

Sources may use TLP: AMBER when information requires support to be effectively acted upon, but carries risks to privacy, reputation, or operations if shared outside of the organizations involved.

Sources may use TLP: GREEN when information is useful for the awareness of all participating organizations as well as with peers within the broader community or sector.

Sources may use TLP: WHITE when information carries minimal or no foreseeable risk of misuse, in accordance with applicable rules and procedures for public release.

### Color



### How may it be shared?

Recipients may not share TLP: RED information with any parties outside of the specific exchange, meeting, or conversation in which it is originally disclosed.

Recipients may only share TLP: AMBER information with members of their own organization who need to know, and only as widely as necessary to act on that information.

Recipients may share TLP: GREEN information with peers and partner organizations within their sector or community, but not via publicly accessible channels.

TLP: WHITE information may be distributed without restriction, subject to copyright controls.

TLP: WHITE



# Contact Information

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## Secure Operations Center/CERT

24/7 Phone Number  
1-866-787-4722  
soc@msisac.org

## MS-ISAC Headquarters

Main Line  
518-266-3460  
info@msisac.org

[www.msisac.cisecurity.org](http://www.msisac.cisecurity.org)

# SC CYBER

A man in a dark suit, white shirt, and red tie is speaking at a podium. The background is a wood-paneled wall. A blue flag with yellow tassels is visible on the right side of the frame.

“SC Cyber is an opportunity to build a cyber ecosystem that leverages the best of industry, academia, and government. By utilizing 21st century technologies, tools, and talents, we can improve the security and prosperity of our state and our region.”

– LES EISNER, USC OFFICE OF ECONOMIC ENGAGEMENT

# SC CYBER

# What is SC Cyber?

Announced February 2016



“...what we have to remember is those who attack are patient, and those that attack never stop trying.

So if that’s the case, we can never stop working to make sure we keep things safe.”

-- Governor Nikki Haley

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# What is SC Cyber?

Statewide initiative with partners across all levels of academia, industry, and government



## ACADEMIA

Partnerships across all levels of academia to create and deliver timely, practical courses to support the state's current and future talent needs.



## INDUSTRY

Association of cybersecurity-focused companies to share knowledge, best practices, and network with peers to build a stronger security ecosystem.



## GOVERNMENT

Connecting government organizations charged with protecting critical infrastructure to the knowledge, tools, and talent of academic and industry partners.

**SC CYBER**

# Areas of Focus

Education

Protection

Research

Workforce  
Development

Knowledge  
Management

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**SC**CYBER







# SC CYBER

HOME	PARTNERS	FOCUS AREAS	CYBER SUMMIT	RESOUR
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## SECURE SC CITIZENS PORTAL

Resources » SecureSC

+ Share |    

<b>Information Security is a Team Effort!</b>		<b>Protect Yourself from Cyber Crime!</b>	
Resources		Training	
	Best Practices	Texas A&M Extension Services FREE Training	
	Creating Strong Passwords		Online for Everyone – Non-Technical
	<table border="1"> <tr> <td>Public Wi-Fi</td> <td>Setting Up Home Wi-Fi</td> </tr> </table>		Public Wi-Fi
Public Wi-Fi	Setting Up Home Wi-Fi		
Data Backup	Updating Devices	AWR 174 - Cyber Ethics	
	Safe Web Usage		Online for Business Professionals
	Online Shopping		AWR 169 – Cyber Incident Analysis and

# SC CYBER

# Information Security is a Team Effort!

## Resources

### Best Practices

Creating Strong Passwords

Public Wi-Fi

Data Backup

Setting Up Home Wi-Fi

Updating Devices



Safe Web Usage

Online Shopping

Social Media

Kids on the Web

Browser Security Settings

Protecting Against Cyber Threats

Phishing and Social Engineering

What is Malware?

Identity Theft



Settings

# SC CYBER

# South Carolina Infrastructure Protection Center

## Free Online Cybersecurity Courses

SC Cyber has partnered with the Texas A&M Engineering Extension (TEEX) to provide FREE online cybersecurity courses. As a founding member of the National Domestic Preparedness Consortium (NDPC), TEEX offers a wide range of online and face-to-face cybersecurity training opportunities.

*No country, industry, community or individual is immune to cyber risks. Cyber space is woven into the very fabric of our daily lives. Partnering with DHS/FEMA we are committed to ensuring cyber space is supported by secure and resilient infrastructure. Ensuring open communications, information and prosperity while protecting privacy and confidentiality.*



FEMA

TEXAS A&M ENGINEERING



EXTENSION SERVICE

SC CYBER



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# **Cybersecurity**

## **Table Top Exercise (TTX)**

*Aiken County Government*

*Fall 2017*

# Scope

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- This exercise is a facilitated, discussion-based exercise, planned for four hours, presented by SC Cyber.
- The exercise will raise awareness of cyber risk management, cyber related planning, and other issues related to cyber incident prevention, protection, and response.



# Exercise Objectives

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- Increase cybersecurity awareness
- Assess cybersecurity's integration in all-hazards preparedness
- Examine cybersecurity information sharing, escalation criteria, and related courses of action
- Examine cybersecurity incident management structures
- Review cyber resource request and management processes



# Core Capabilities

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## Protection:

- **Cybersecurity**-Protect against damage to, the unauthorized use of, and/or the exploitation of (and, if needed, the restoration of) electronic communications systems and services (and the information contained therein).



# Exercise Overview

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- Four-hour continuous interactive exercise
- The TTX consists of:
  - Introductions
  - Cybersecurity Awareness Briefing
  - Three Modules
  - Debrief and Evaluation
- Participant engagement encouraged
- Time awareness during questions, brief outs, etc.





# Exercise Schedule

<u>Activity</u>	<u>Time</u>
Welcome, Introductions and Guidelines	25 minutes
Cybersecurity Briefing	15 Minutes
Module 1: Preparation	60 minutes
Module 2: Detection and Analysis	60 minutes
Module 3: Containment, Eradication, and Recovery	60 minutes
Debrief and Evaluation	20 minutes



# Assumption and Artificialities

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- The scenario is plausible and events occur as they are presented
- There is no hidden agenda and there are no trick questions
- All players receive information at the same time



**FEMA**

Virtual Tabletop Exercise (VTTX)

# Ground Rules

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- Do NOT critique the scenario
- Draw from your previous experience
- Do NOT assume information
- Participation is encouraged
- The facilitator's job is to help *you* come up with solutions



# Scenario

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## Scenario

The exercise features three scenario modules focusing on cyber threats of increasing complexity and severity, beginning with general information on a potential security risk and culminating with the containment, eradication, and recovery from a cyber incident.

- **Module 1: Preparation** focuses on establishing cyber incident response capabilities and preventing cyber incidents.
- **Module 2: Detection and Analysis** focuses on identifying initial indicators of a cyber incident, and analyzing and validating the incident.
- **Module 3: Containment, Eradication, and Recovery** focuses on limiting damage from the incident and remediation actions.



FEMA

SC CYBER<sup>(X)</sup>

# Day 1 – Heads Up

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- Law enforcement, IT officials, and other security staff review their respective intel and information products produced from various government and private sector sources. Information sources include, but are not limited to, Information Sharing and Analysis Center(s), Law Enforcement, the Fusion Center, and/or security vendors
- The volume of information and depth of analysis related to cyber and communications threats varies across the products
- One advisory discusses the resurgence of third party vendor exploitation. This exploitation allows attackers full access to remotely manipulate agency platforms, critical business information, personally identifiable information, and internal system processes



# Module 1 – Discussion Topics

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1. Internal and external sources of threat information
2. Cyber related risk assessment, planning, and capabilities
3. Essential elements of information and key questions
4. Cyber preparedness integration and awareness training
5. Cybersecurity policy integration



# Day 7 – Facelift (website defacement)

- Your employees notice several cosmetic changes to your main website. They also note that a popular used link directs people to an unrelated website.





# Information Security

All it takes is a heart,  
a brain, and some courage.

**SC**CYBER



# 2<sup>nd</sup> Annual Cybersecurity Summit

May 24

Francis Marion Hotel

Charleston, SC

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**SC** CYBER

# Department of Homeland Security

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## Cyber Capabilities/Entities

- National Cybersecurity and Communications Integration Center (NCCIC)  
(contact: [NCCIC@hq.dhs.gov](mailto:NCCIC@hq.dhs.gov))
- Industrial Control Systems Cyber Emergency Response Team (ICS-CERT) (contact: [ics-cert@hq.dhs.gov](mailto:ics-cert@hq.dhs.gov) ; 877-776-7585)
- National Coordinating Center for Communications (NCC)  
(contact: [NCC@hq.dhs.gov](mailto:NCC@hq.dhs.gov) 703-235-5080)
- United States Computer Emergency Readiness Team (US-CERT)  
(contact: [info@us-cert.gov](mailto:info@us-cert.gov) 888-282-0870)
- National Infrastructure Coordinating Center  
(contact: [NICC@hq.dhs.gov](mailto:NICC@hq.dhs.gov))



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# Private Sector/Business

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## Private Sector/Business Cyber Capabilities/Entities

- Business Executives for National Security <http://www.bens.org/>
- Electronic Privacy Information Center <http://epic.org/>

## Information Sharing and Analysis Centers (ISACs)

- Internet Security Alliance <http://www.isalliance.org/>
- National Council of ISACs <http://www.isaccouncil.org/>



FEMA

SC CYBER

**SC**CYBER

info@sccyber.org  
sccyber.org  
@sc\_cyber



INDUSTRY



ACADEMIA



GOVERNMENT

**SC**CYBER