



2024 County Focus Magazine Advertising Rates & Specifications

*All rates are for full color

Ad Size	Dimensions (wxh)	Bronze Corporate Partner Rate (per one ad)	Year Contract Rate (4 issue commitment)	Standard Rate (per one ad)
Outside Back cover (full page)	7" X 11" trim (.125" bleed minimum)	\$720	\$3,000 (\$750 per issue net)	\$800
Outside Back cover (half page)	8.5" X 11" trim size (.125" bleed minimum)	\$540	\$2,300 (\$575 per issue net)	\$600
Inside cover (front or back—full page)	8.5" X 11" trim size (.125" bleed minimum)	\$630	\$2,600 (\$650 per issue net)	\$700
Full page	8.5" X 11" trim size (.125" bleed minimum) 7.3125" X 9.75" no bleed	\$540	\$2280 (\$570 per issue net)	\$600
Half page	7.3125" X 4.75"	\$405	\$1700 (\$425 per issue net)	\$450
¼ page	3.5" X 4.75"	\$337.50	\$1400 (\$350 per issue net)	\$375

2024 Directory of County Officials Advertising Rates & Specifications

Size	Dimensions (wxh)	Bronze Corporate Partner Rate	Standard Rate
Back cover (full page)	8.5" X 11" trim size (.125" bleed minimum)	\$765	\$850
Inside cover (full page)	8.5" X 11" trim size (.125" bleed minimum)	\$675	\$750
Full page	8.5" X 11" trim size (.125" bleed minimum) 7.3125" X 9.75" no bleed	\$585	\$650
Half page	7.3125" X 4.75"	\$495	\$550
¼ page	3.5" X 4.75"	\$360	\$400