



South Carolina Association of Counties

August 2023

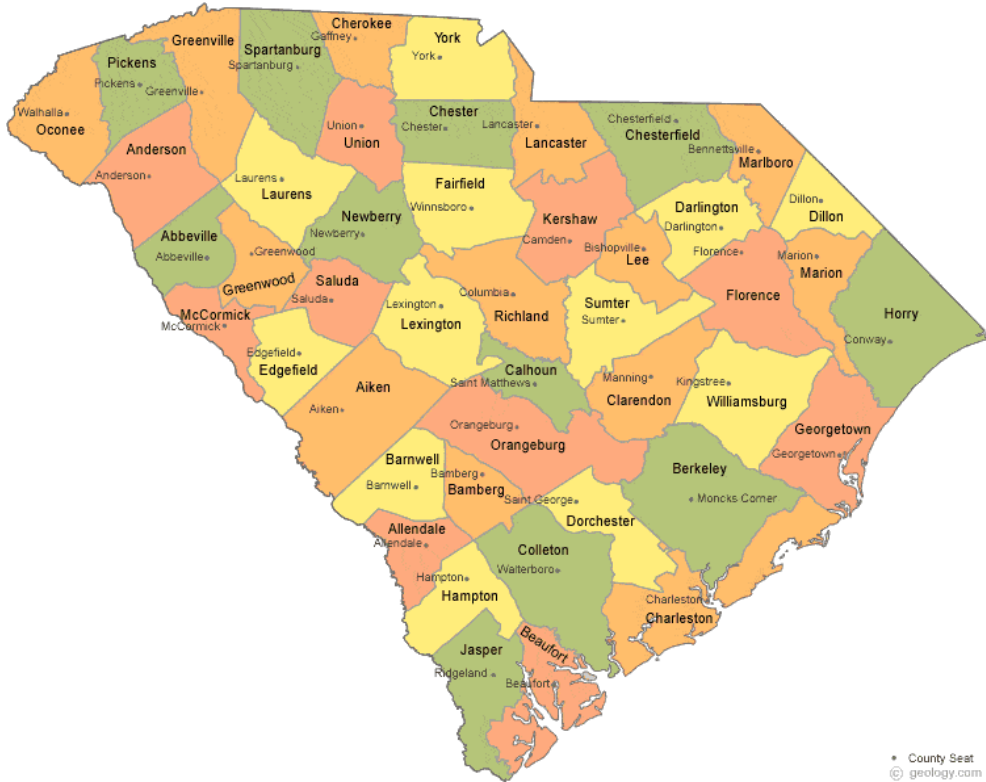
Mary Jo McGuire, NACo President

STRONGER COUNTIES. STRONGER AMERICA.



Thank you!

- Florence County Council Member Waymon Mumford for serving on the NACo Board
- Charleston County Treasurer Mary Tinkler for serving on the NACo Board



Thank You!

- South Carolina Association of Counties
- President Debra B. Summers
- Executive Director Timothy Winslow

98%

of South Carolina
counties are
NACo Members!

Thank you!

Officials
from

10

South Carolina counties
attended the NACo
Annual Conference!

Thank you!

It's great to be here!





The Timer taught us...

1. Everyone has a voice.
2. Everyone's voice matters.
3. The importance of listening.







Similar values at NACo



...Presidential Spotlight...

F  **RWARD**
T  **GETHER**

CONNECT.
INSPIRE.
LEAD.

FOCUS AREAS



CONNECT
AND BUILD
PEER BRIDGES



INSPIRE
COMMUNITY
ENGAGEMENT



LEAD
INTERGOVERNMENTAL
PARTNERSHIPS



CONNECT & BUILD BRIDGES

- Culture of finding common ground and common-sense solutions.
- Relationships matter among county officials.



STRATEGIES to Connect and Build Bridges:

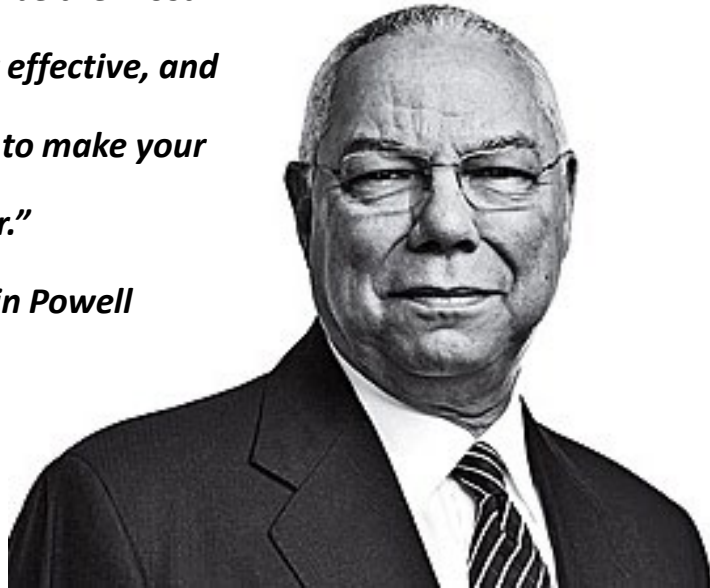
- Focus on effective crucial conversations
- Develop new training resources
- Facilitate peer learning and networking

NACo HIGH PERFORMANCE COUNTY LEADERSHIP ACADEMY

A NEW INTERACTIVE 12-WEEK ONLINE LEADERSHIP EXPERIENCE

“This is a transformational leadership program that has proven to be the most scalable, cost effective, and efficient way to make your leaders better.”

- General Colin Powell



- **NEW SKILLS**
- **TAILORED TO BUSY PROFESSIONALS**
- **ACTION LEARNING**



WWW.NACO.ORG/SKILLS





A SPOTLIGHT SERIES BY NACo PRESIDENT MARY JO MCGUIRE, 2023-2024



INSPIRE ENGAGEMENT

- Engage with ALL our residents, including those most difficult to reach.
- Counties work to achieve healthy, safe and vibrant communities.
- The engagement and trust of our residents is crucial.



STRATEGIES to Inspire Engagement:

- Equip county leaders with enhanced skills and tools
- Explore strategies for county apprenticeships and youth involvement
- Elevate civic education and awareness of county government

I Love My County Because...

Submit your artwork at NACo.org/ART

ART CONTEST

Check out the website for more information

Now accepting entries!



Logos for NACo, I Love My County Art, and Arts are at the bottom.

2023 NACo ACHIEVEMENT AWARDS LUNCHEON

CELEBRATING 63 YEARS OF INNOVATION


SUNDAY, JULY 23
12:00 p.m. - 2:00 p.m.
2023 Annual Conference

supported by **aetna**



COUNTIES WORK

LET'S STUDENTS RUN THEIR OWN COUNTY



YEAR 3 MADISON COUNTY

7% SALES TAX +\$1,286,640/yr

183,800 POPULATION 97% RESIDENT APPROVAL \$5,825,750 FUNDS



YEAR 2 ELK COUNTY

10% SALES TAX +\$1,286,640/yr

65,275 POPULATION 52% RESIDENT APPROVAL \$2,359,500 FUNDS

COMMUNITY HEALTH

Behavioral & Mental Health | Substance Abuse Help
Immunizations & Disease Prevention | Nursing Homes
Hospitals & Clinics | Health Code Inspections

We're at your service in this time of need.

STRANGE ILLNESS

\$20,000 COST POTENTIAL IMPACT

Cases of a strange new flu virus have been reported recently. We need to diagnose the problem and vaccinate people quickly!

ASSIGN PROJECT



www.naco.org/icivics



LEAD

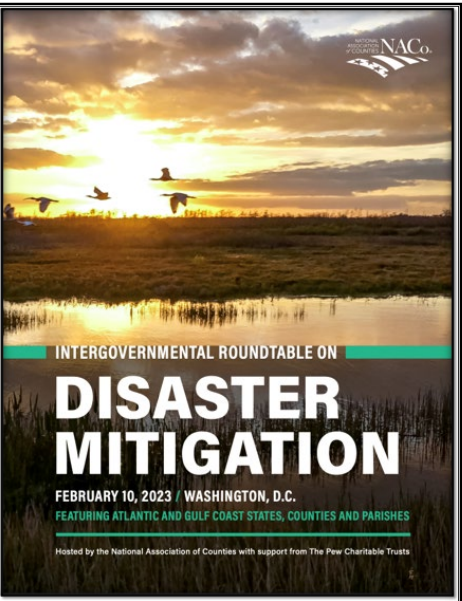
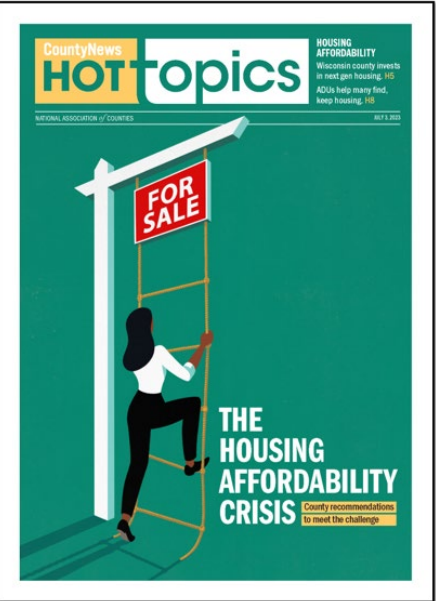
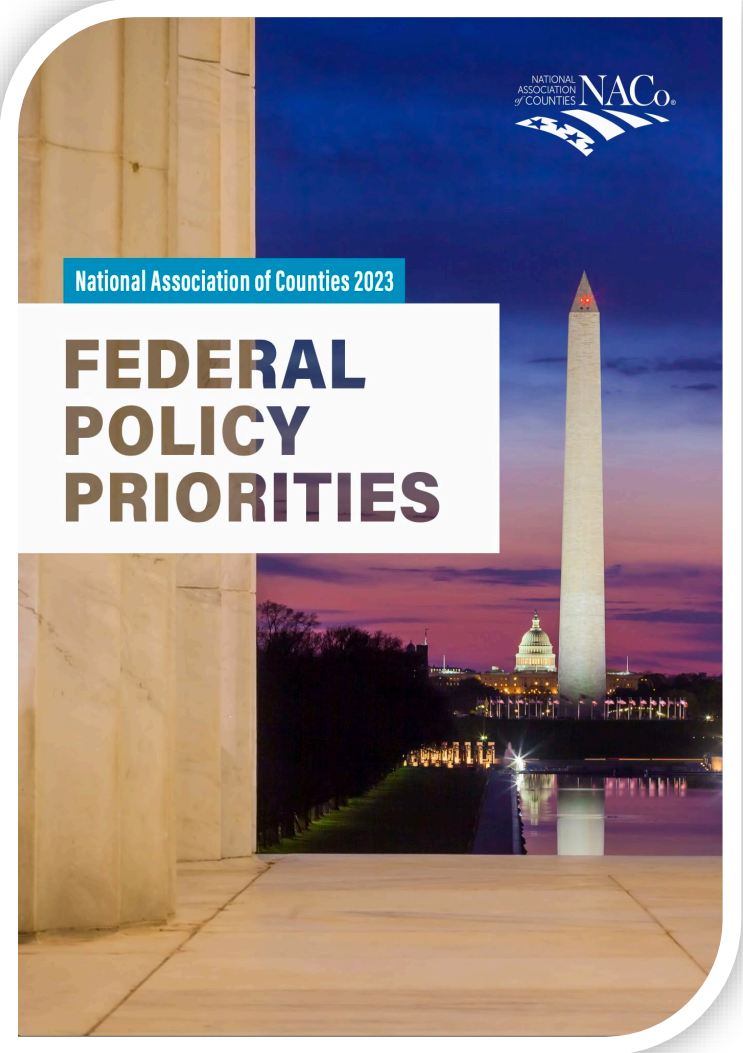
INTERGOVERNMENTAL
PARTNERSHIPS

- Counties are uniquely positioned to implement vital intergovernmental systems at statewide, regional and community levels.
- We must elevate awareness about county government.



STRATEGIES to Lead Intergovernmental Partnerships:

- Advance NACo's 'Intergovernmental Partnership' Initiative
- Target outreach to U.S. Presidential candidates
- Host a series of intergovernmental dialogues
- Reinvest in the 'Counties Matter' campaign
- Enhance "County Explorer" profiles and data sets by state/county



OPERATION GREEN LIGHT FOR VETERANS

November 6-12, 2023



#OperationGreenLight | NACo.org/OperationGreenLight



NACo members serve on 31 policy and practice committees, caucuses, task forces and advisory boards to inform national policy and help solve problems impacting counties.

Over 1,500 county elected and professional officials participate!

www.naco.org/getinvolved



NACo Committees:

Arts and Culture | Broadband | Disaster Mitigation
& Recovery | Economic Development | Elections |
Finance | Health | Housing | Human Service
Delivery | Infrastructure & Transportation | Justice
Reform | Natural Resources Management | Public
Lands | Public Safety | Resiliency | Rural Affairs |
Technology | Veteran Services

www.naco.org/getinvolved





NACo is *you!*

NATIONAL
ASSOCIATION
of COUNTIES **NACo**



F  **RWARD**
T  **GETHER**

CONNECT.
INSPIRE.
LEAD.

Thank you!



STRONGER COUNTIES. STRONGER AMERICA.

National Association of Counties
660 North Capitol Street, N.W. | Suite 400
Washington, D.C. 20001
202.393.6226 • www.NACo.org

[fb.com/NACoDC](https://www.facebook.com/NACoDC)

[@NACoTweets](https://twitter.com/NACoTweets)

[youtube.com/NACoVideo](https://www.youtube.com/NACoVideo)

[linkedin.com/company/NACoDC](https://www.linkedin.com/company/NACoDC)